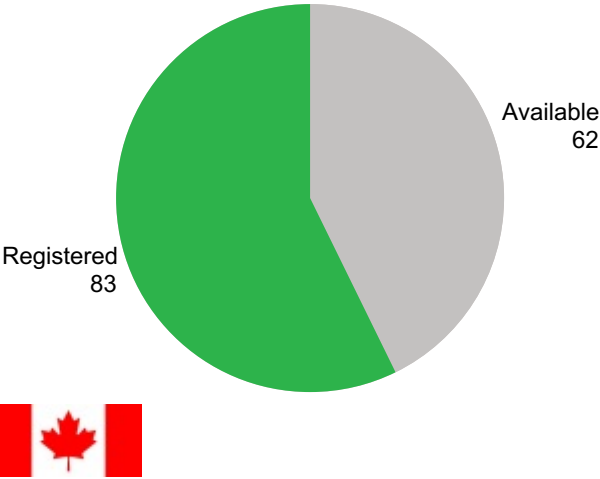


License Details



Launch Date: 2015-Oct-01

Registered vs Available Licenses

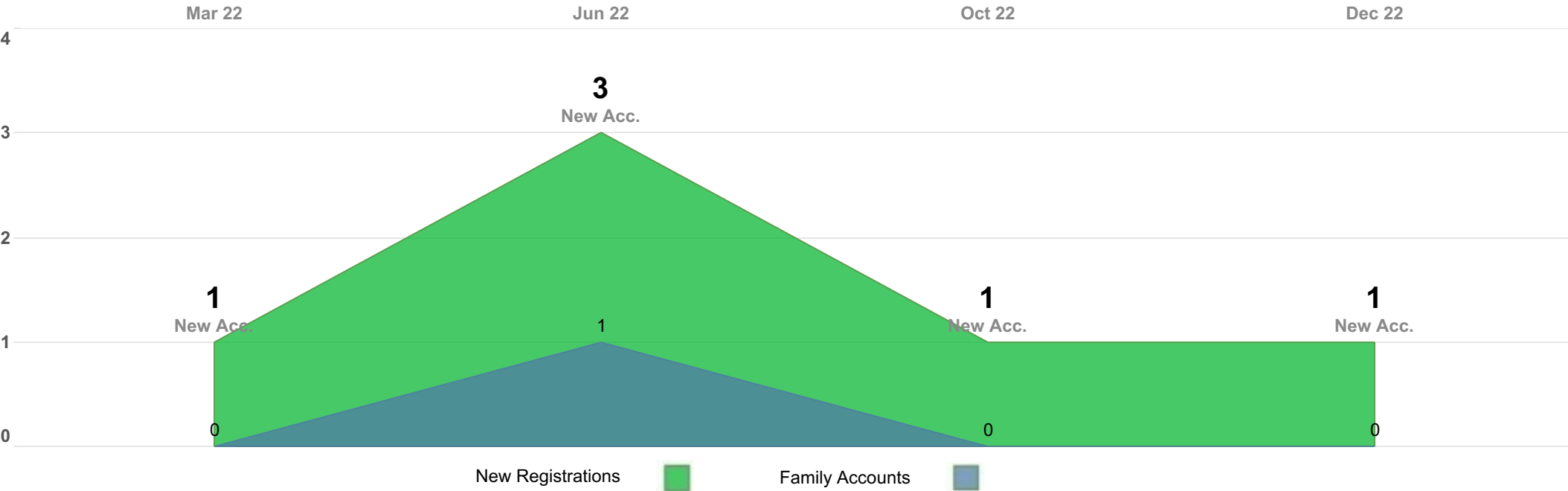


Total Family Accounts



3

New Registrations



Program Engagement

Estimated Spend

\$ 514.0

Estimated Savings

\$ 102

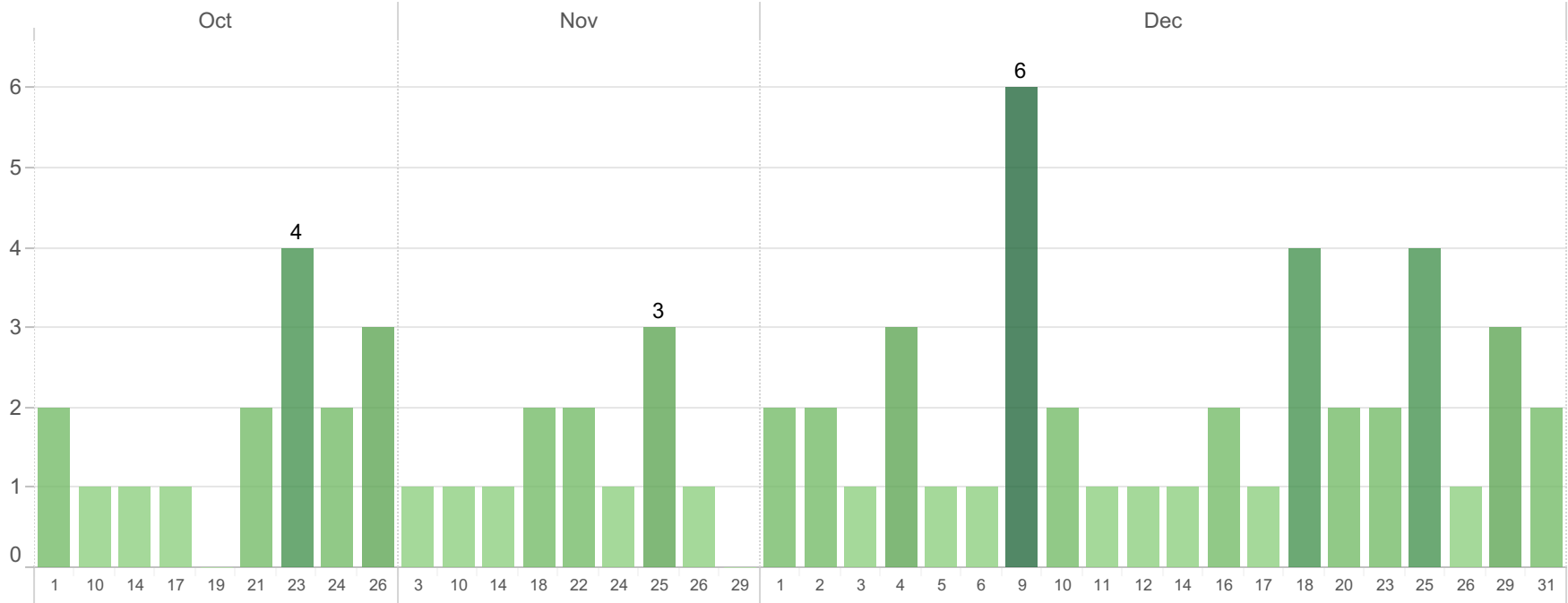
Visits

Visits in Q4 2022

70.00

+118.75%

Compared to Q3 2022



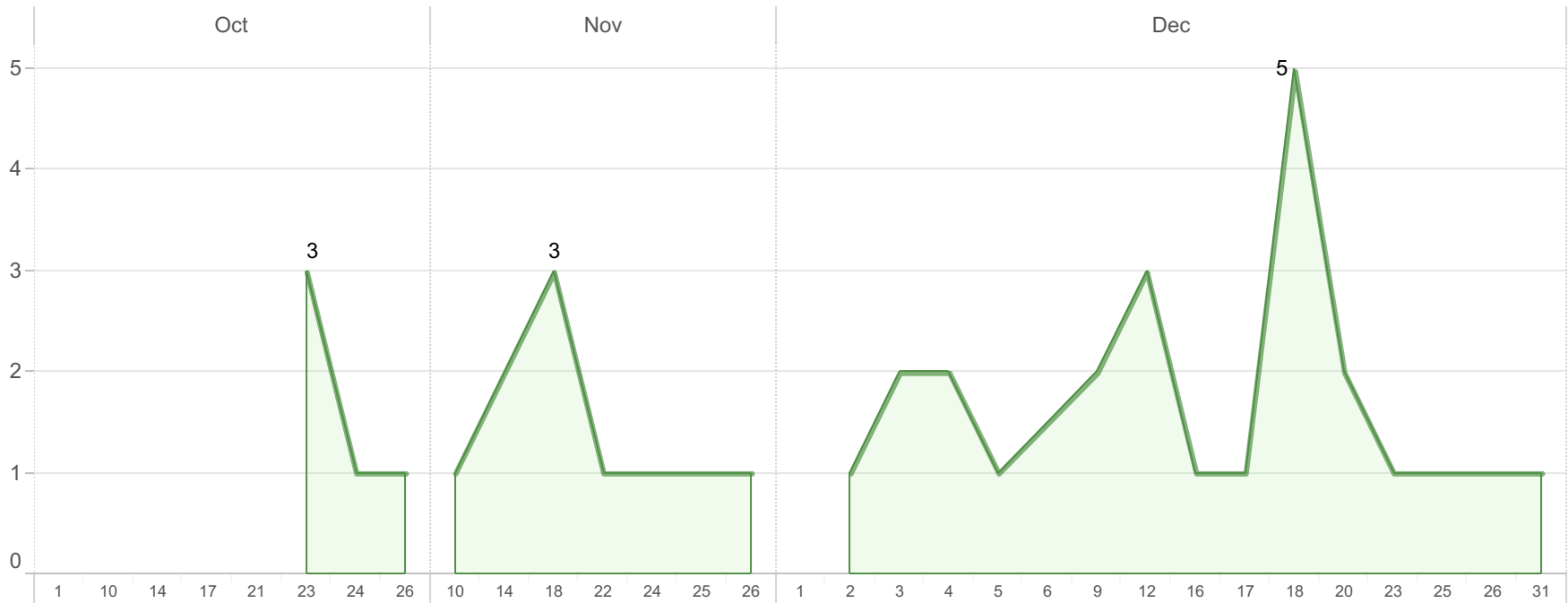
Perk Views

Perk Views in Q4 2022

35

+25.00%

Compared to Q3 2022



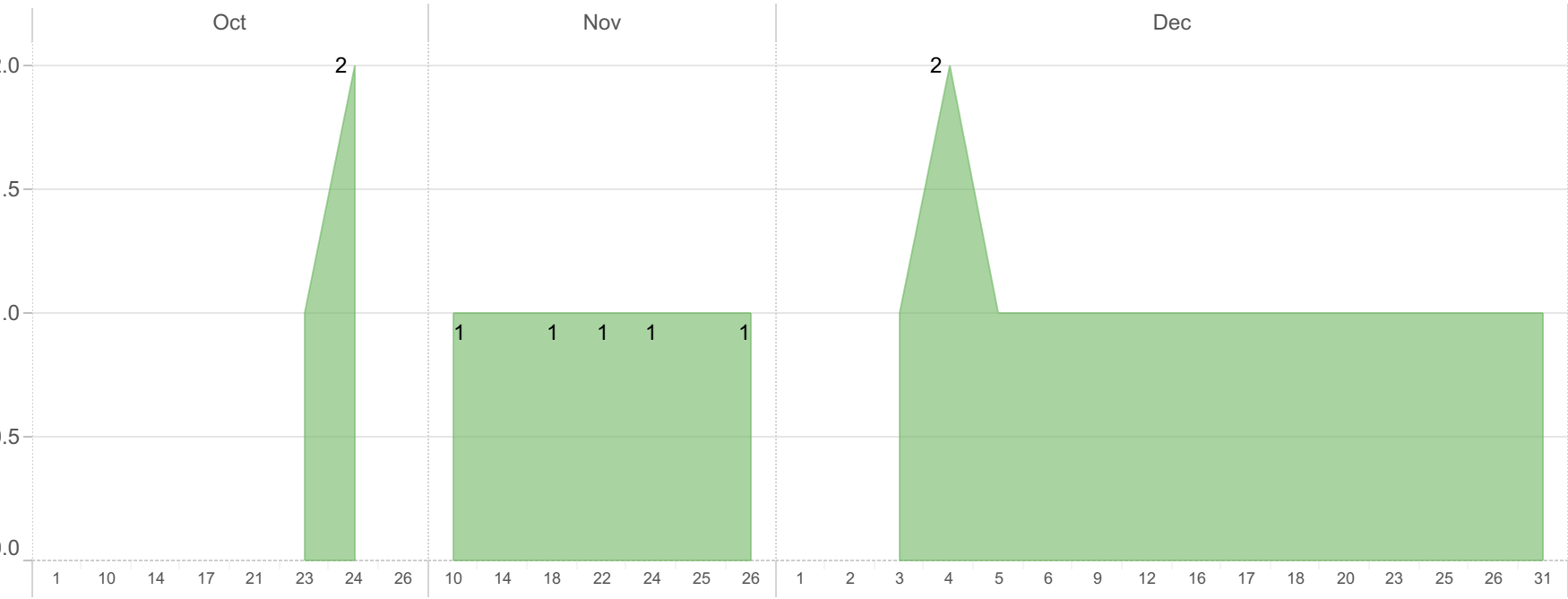
Redemption Clicks

Redemption Clicks in Q4 2022

17

-19.05%

Compared to Q3 2022



Active Promotions in Q4 2022

12/19/2022 to 12/22/2022 **Boxing Week Preview**

11/14/2022 to 11/20/2022 **Early Black Friday**

10/17/2022 to 10/23/2022 **Get Ready For Fall**

07/04/2022 to 03/07/2023 **Great New Deals!**

12/12/2022 to 12/18/2022 **Healthiness is Happiness**

12/12/2022 to 12/18/2022 **Holiday Gift Guide**

12/23/2022 to 01/02/2023 **Venngo's Year End Picks**

Top 15 Brands by Savings

Brand Name	Spend	Savings
Great Wolf Lodge Niagara Falls	\$ 333	\$ 63
The Source (Bell) Electronics Inc.	\$ 150	\$ 30
Falls Avenue Resort	\$ 30	\$ 9
SPATULA	\$ 0	\$ 0
Subway - Mountain Plaza	\$ 1	\$ 0

Top 15 Perks by Activity

Perk Title	Views	Redemption Clicks
Great Wolf Lodge	6	5
The Source	3	3
Great Wolf Lodge	3	3
The Source	2	2
Subway - Mountain Plaza	2	1
Niagara Falls Hotels	1	1
Great Wolf Lodge	1	1
SPATULA Foods	2	1

* - Savings and Spend summed for last 24 months when Perk was active

* - The Goodlife Fitness program is currently being updated. Membership sales are currently unavailable in your report. If you require specific details, please contact your CSM.