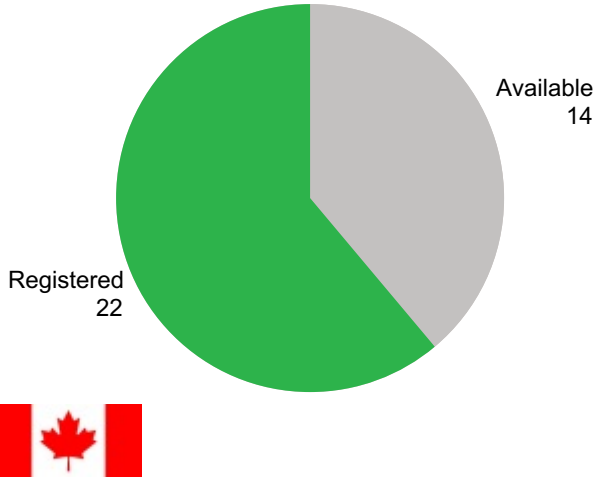


License Details



Launch Date: 2019-Jul-18

Registered vs Available Licenses

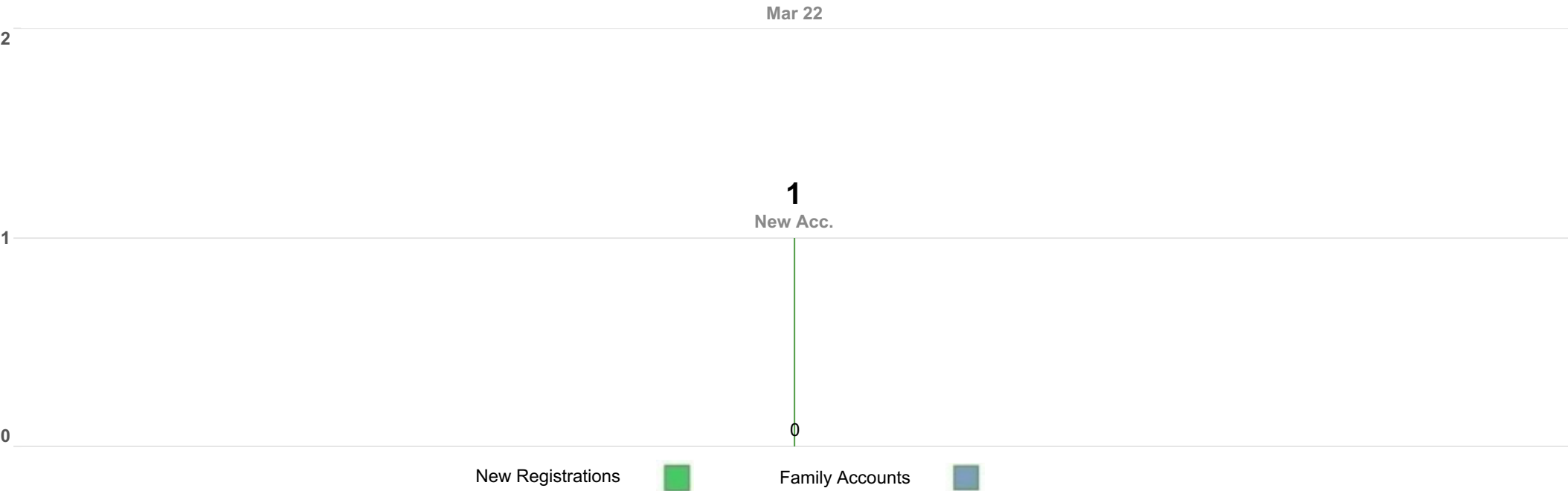


Total Family Accounts



1

New Registrations



Program Engagement

Estimated Spend

\$ 1,195

Estimated Savings

\$ 475

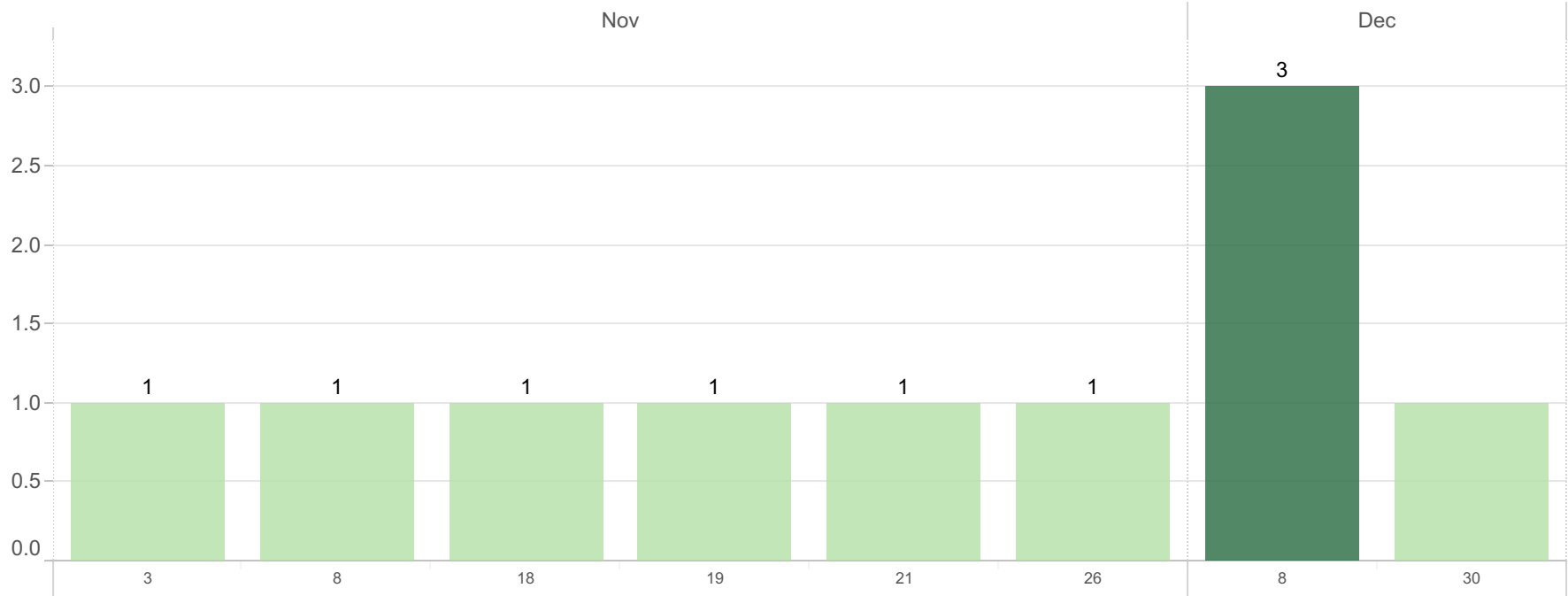
Visits

Visits in Q4 2022

10.00

 +11.11%

Compared to Q3 2022



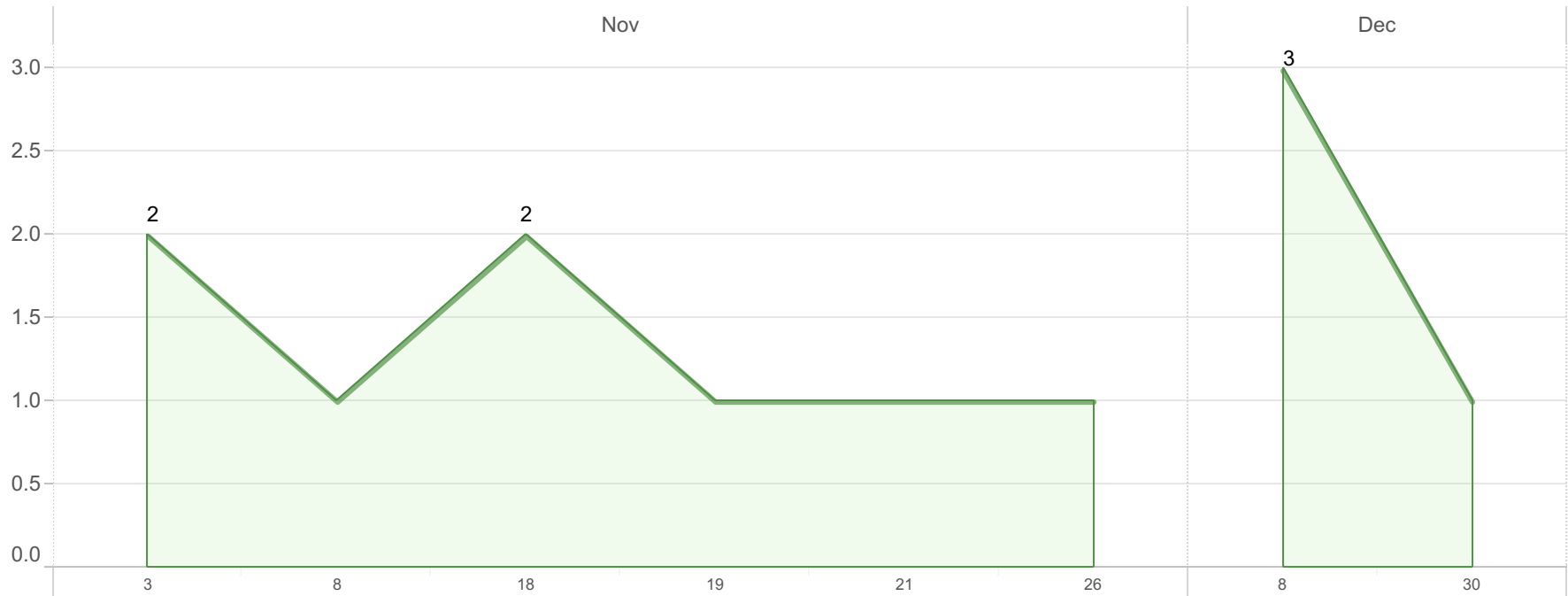
Perk Views

Perk Views in Q4 2022

12

 -53.85%

Compared to Q3 2022



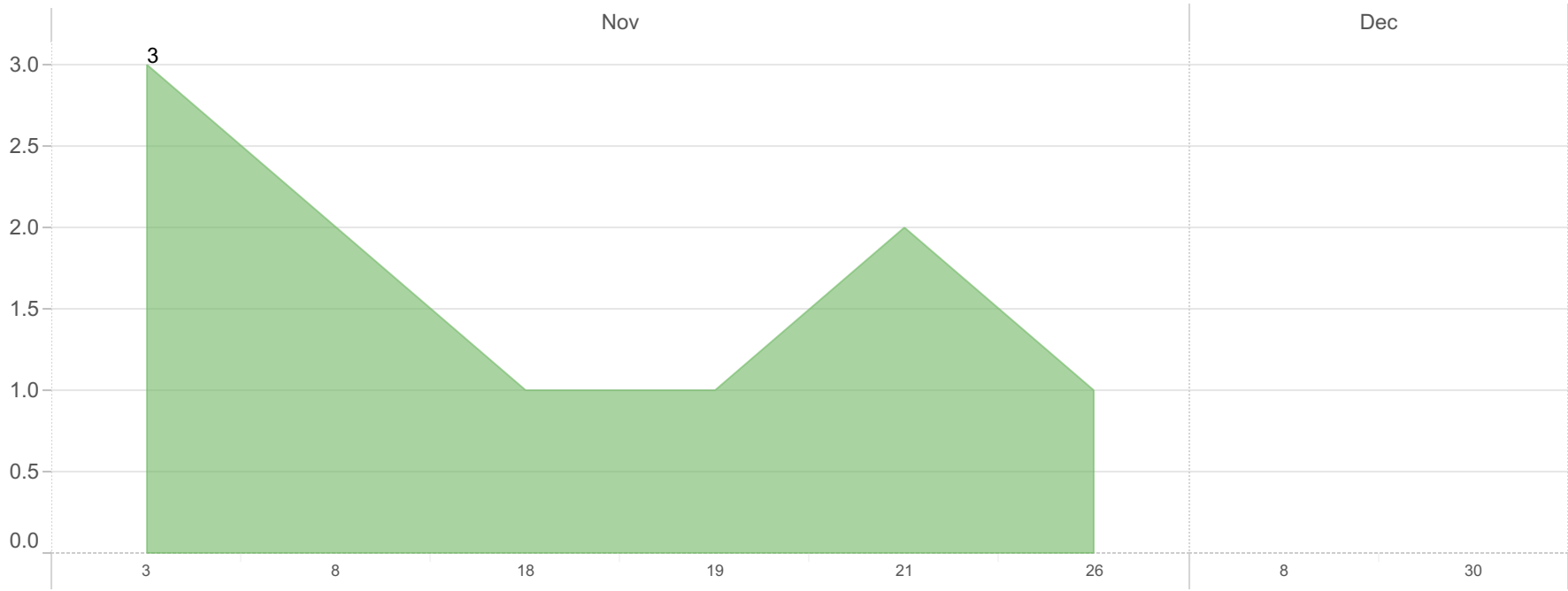
Redemption Clicks

Redemption Clicks in Q4 2022

8

 -46.67%

Compared to Q3 2022



Active Promotions in Q4 2022

11/14/2022 to 11/20/2022 **Early Black Friday**

11/21/2022 to 11/27/2022 **Samsung**

12/23/2022 to 01/02/2023 **Shop Local**

Top 15 Brands by Savings

Brand Name	Spend	Savings
Samsung Canada	\$ 990	\$ 396
pkg	\$ 160	\$ 64
Park N Fly	\$ 45	\$ 15

Top 15 Perks by Activity

Perk Title	Views	Redemption Clicks
Park'N Fly Airport Parking	1	3
Samsung	2	2
PKG – DESIGNED WITH PURPOSE	1	2
Samsung	1	1

* - Savings and Spend summed for last 24 months when Perk was active

* - The Goodlife Fitness program is currently being updated. Membership sales are currently unavailable in your report. If you require specific details, please contact your CSM.