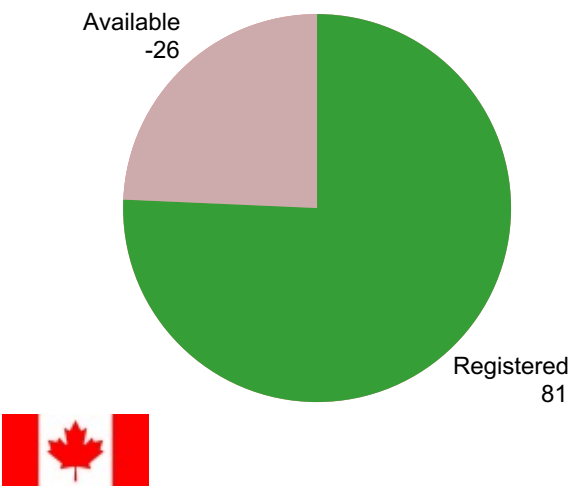


# License Details



Launch Date: 2016-Mar-08

## Registered vs Available Licenses



## Total Family Accounts



5

## New Registrations



Program Engagement

Estimated Spend

\$ 390.0

Estimated Savings

\$ 227

Visits

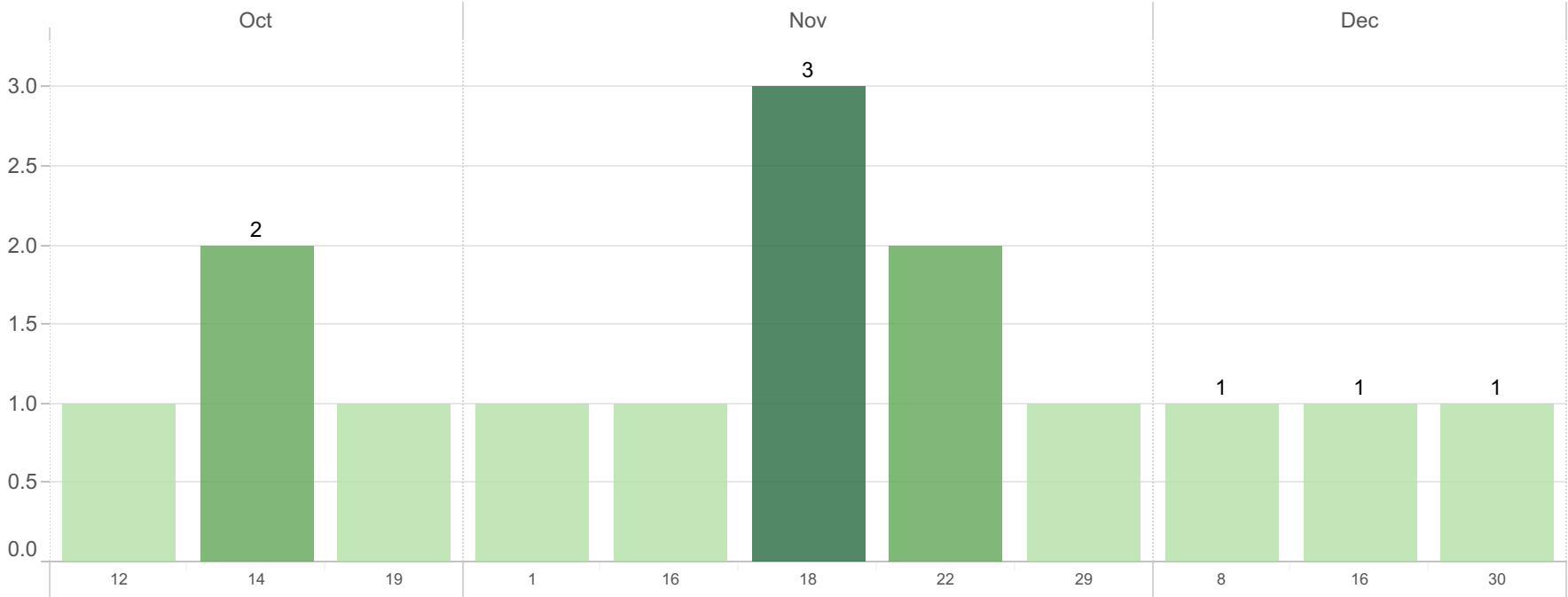
Visits in Q4 2022

15.00

📈

+36.36%

Compared to Q3 2022



Perk Views

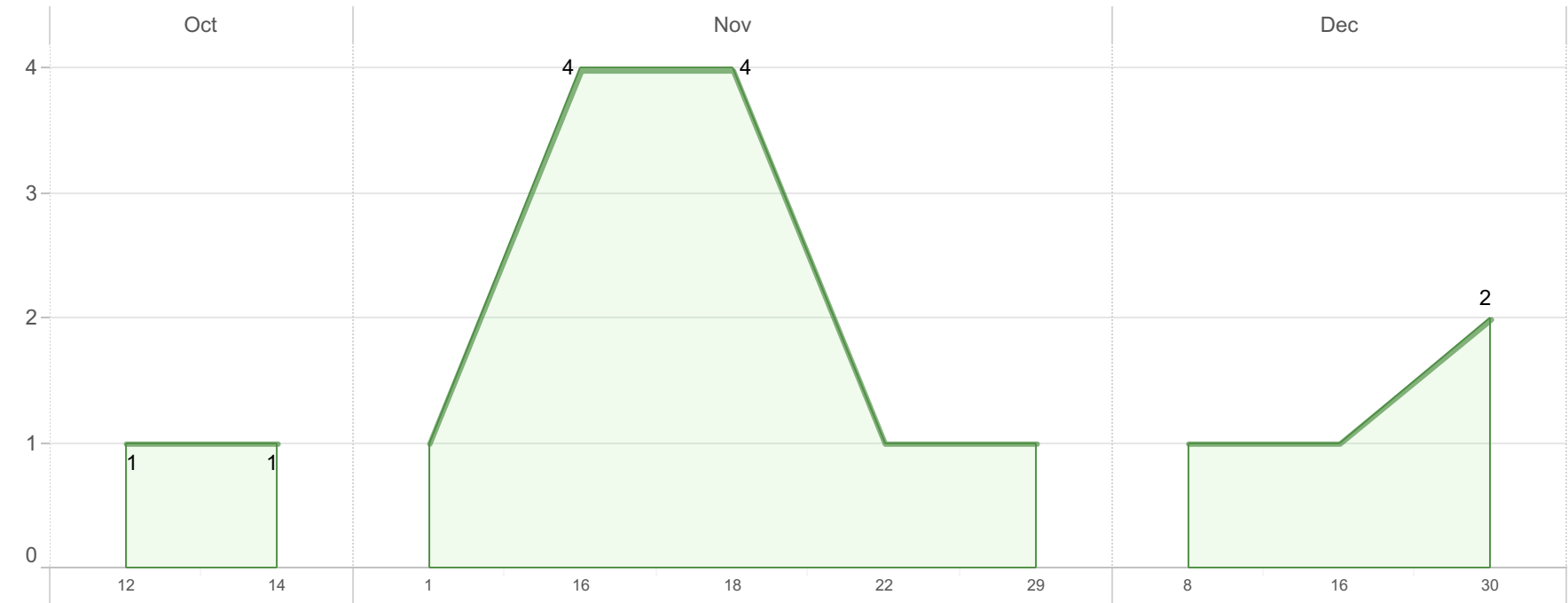
Perk Views in Q4 2022

17

📉

-26.09%

Compared to Q3 2022



Redemption Clicks

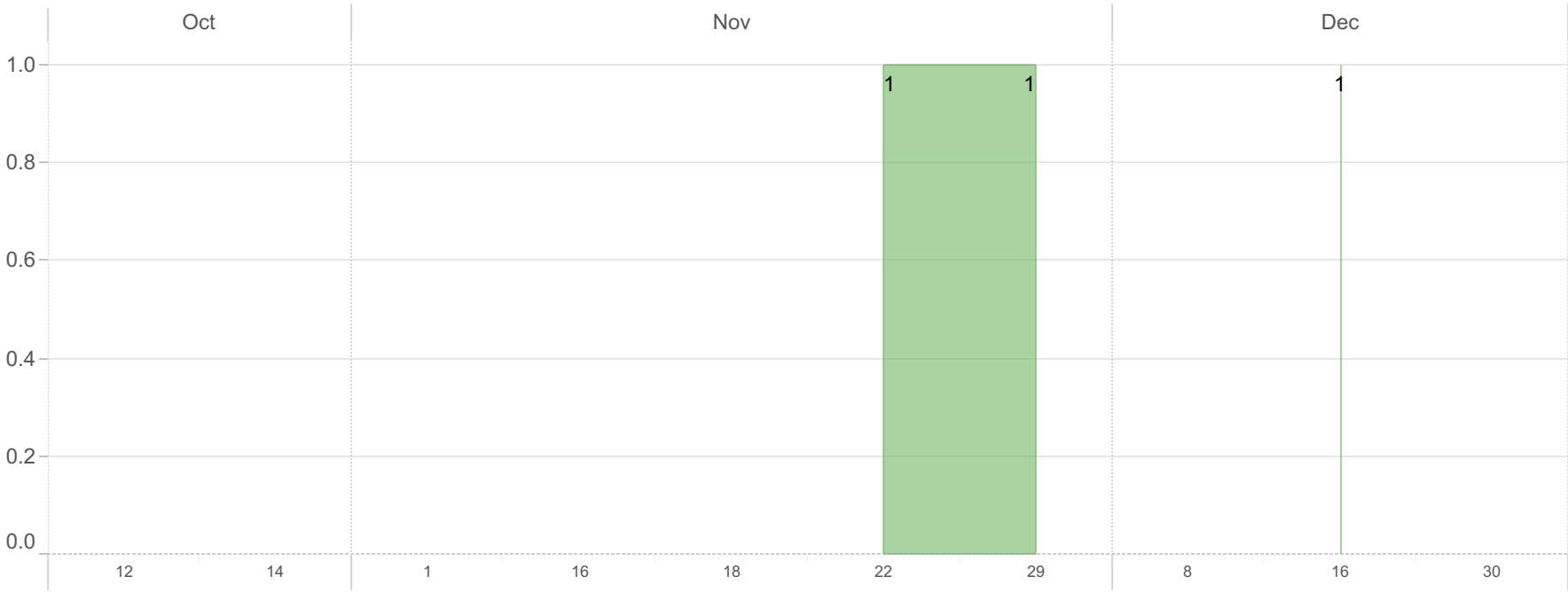
Redemption Clicks in Q4 2022

3

📉

-40.00%

Compared to Q3 2022



Active Promotions in Q4 2022

08/29/2022 to 09/04/2022 Back to School

11/28/2022 to 12/04/2022 Cyber Monday Week

11/14/2022 to 11/20/2022 Early Black Friday

07/04/2022 to 03/07/2023 Great New Deals!

11/21/2022 to 11/27/2022 More Black Friday!

11/14/2022 to 11/20/2022 National Hiking Day

Top 15 Brands by Savings

| Brand Name       | Spend  | Savings |
|------------------|--------|---------|
| Lenovo           | \$ 375 | \$ 225  |
| Herman Miller    | \$ 15  | \$ 2    |
| Foley Dog Treats | \$ 0   | \$ 0    |

Top 15 Perks by Activity

| Perk Title              | Views | Redemption Clicks |
|-------------------------|-------|-------------------|
| Foley Dog Treat Company | 1     | 1                 |
| Herman Miller           | 1     | 1                 |
| Lenovo                  | 1     | 1                 |

\* - Savings and Spend summed for last 24 months when Perk was active

\* - The Goodlife Fitness program is currently being updated. Membership sales are currently unavailable in your report. If you require specific details, please contact your CSM.