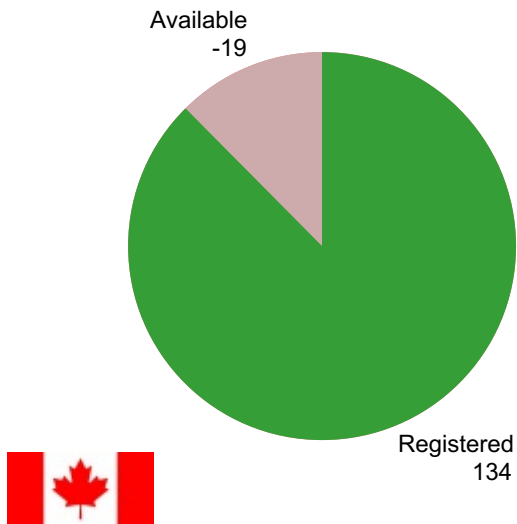


License Details



Launch Date: 2016-Jul-22

Registered vs Available Licenses

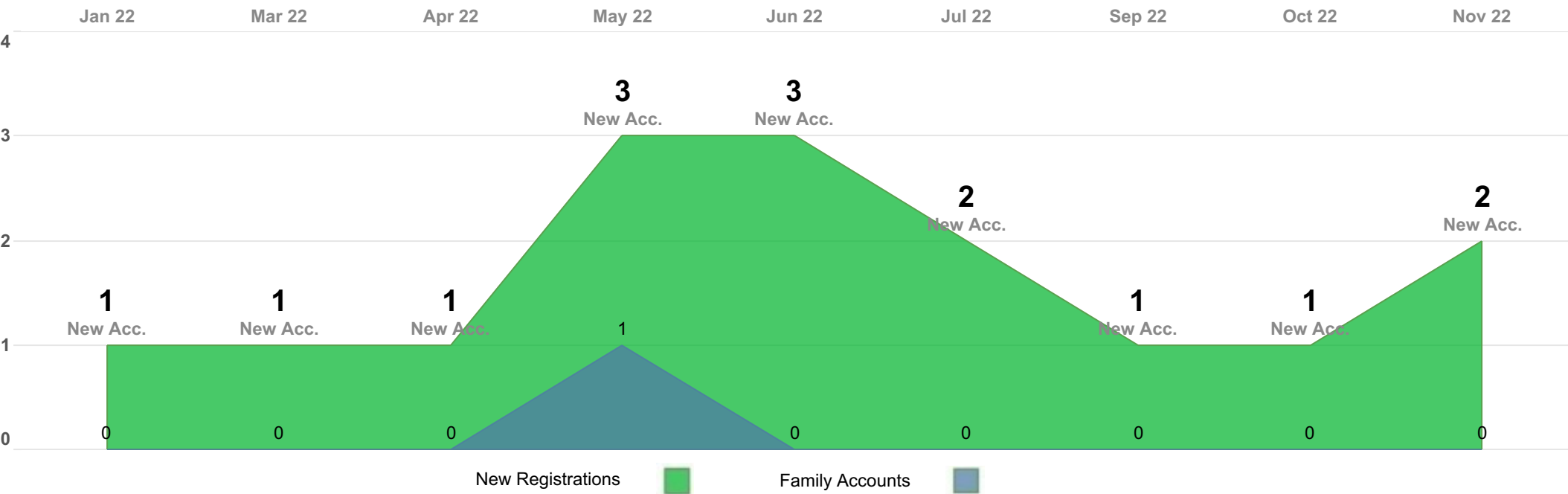


Total Family Accounts



7

New Registrations



Program Engagement

Estimated Spend

\$ 4,904

Estimated Savings

\$ 882

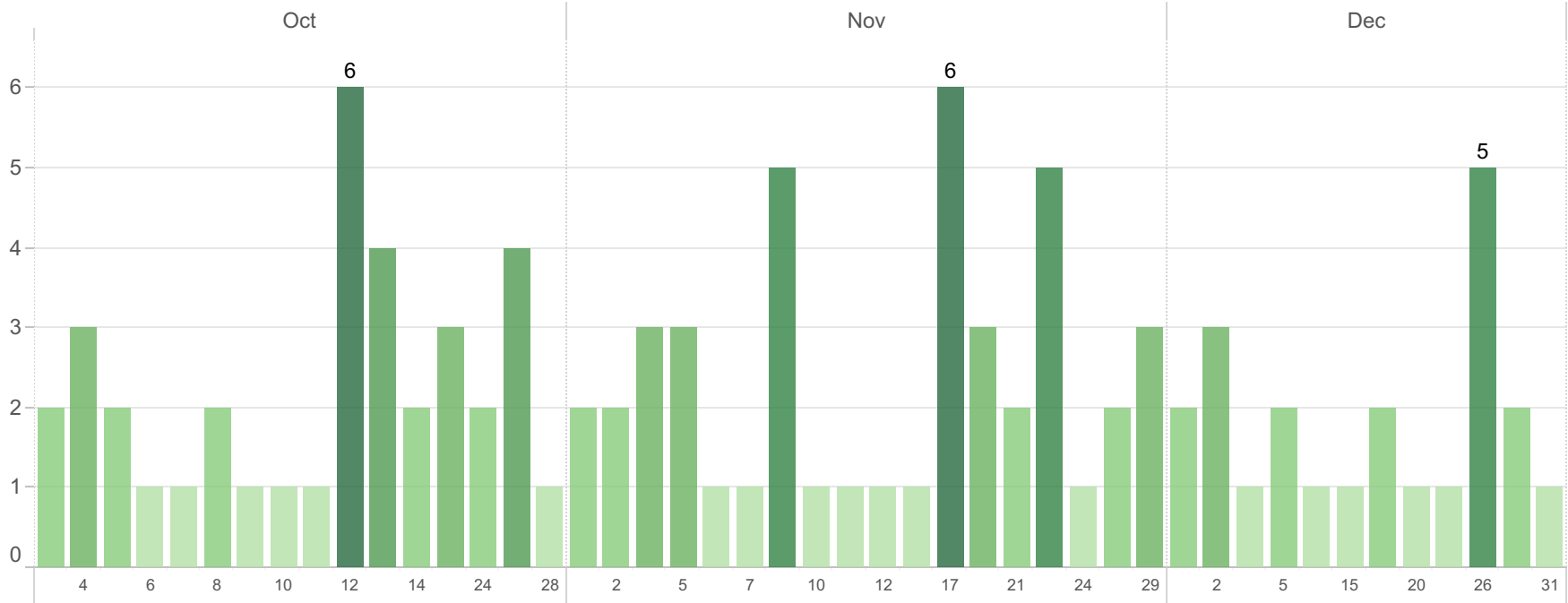
Visits

Visits in Q4 2022

101.0

+32.89%

Compared to Q3 2022



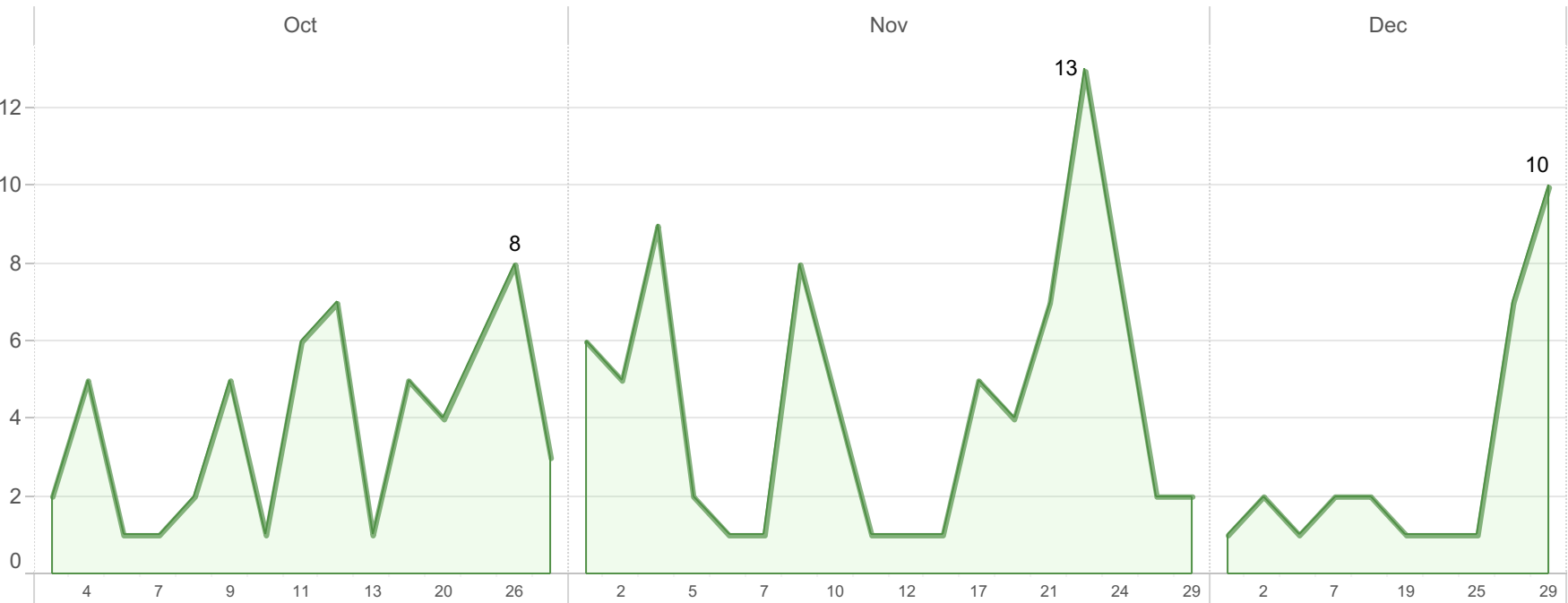
Perk Views

Perk Views in Q4 2022

146

+10.61%

Compared to Q3 2022



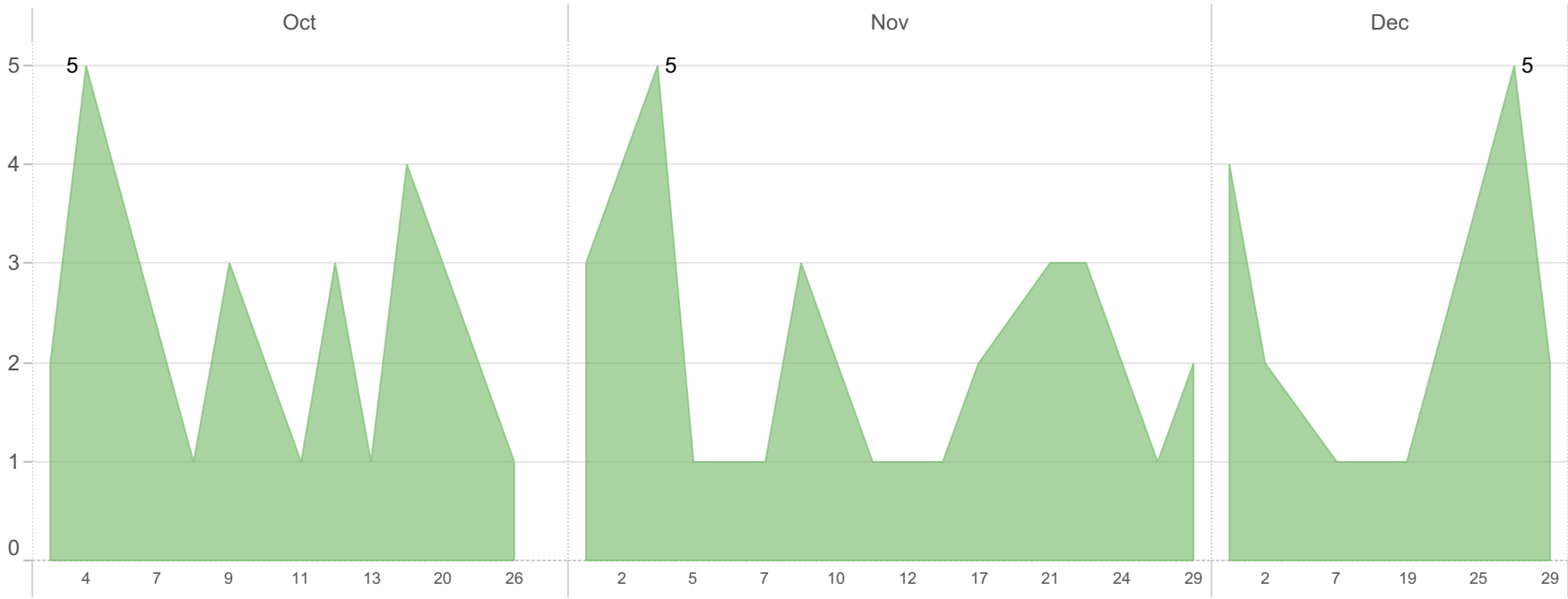
Redemption Clicks

Redemption Clicks in Q4 2022

66

+17.86%

Compared to Q3 2022



Active Promotions in Q4 2022

09/05/2022 to 09/11/2022	Back to School	10/03/2022 to 10/09/2022	Small Business Month
11/21/2022 to 11/27/2022	Black Friday Week	10/03/2022 to 10/09/2022	Thanksgiving
10/10/2022 to 10/16/2022	Budget	08/08/2022 to 08/14/2022	Time to Travel
11/14/2022 to 11/20/2022	Early Black Friday	12/26/2022 to 01/02/2023	Toronto Star
11/14/2022 to 11/20/2022	Effydesk	09/12/2022 to 09/18/2022	Venngo's Picks
10/24/2022 to 10/30/2022	Fall Fashion	12/23/2022 to 01/02/2023	Venngo's Year End Picks
10/17/2022 to 10/23/2022	Get Ready For Fall	11/07/2022 to 11/13/2022	Winter Getaway
10/10/2022 to 10/16/2022	Get Ready for Fall		
07/04/2022 to 03/07/2023	Great New Deals!		
12/23/2022 to 01/02/2023	Healthiness is Happiness		
11/21/2022 to 11/27/2022	More Black Friday!		
11/28/2022 to 12/04/2022	More Cyber Monday		
11/14/2022 to 11/20/2022	National Hiking Day		
08/04/2022 to 08/07/2022	Oh, the places you'll go!		
10/03/2022 to 10/09/2022	Orthotics Direct		
12/23/2022 to 01/02/2023	Shop Local		

Top 15 Brands by Savings

Brand Name	Spend	Savings
Lenovo	\$ 375	\$ 225
Samsung Canada	\$ 330	\$ 132
VIA Rail Canada	\$ 873	\$ 86
Dilawri Preferred	\$ 1,300	\$ 74
G Adventures	\$ 600	\$ 74
Wyndham Hotels Group	\$ 300	\$ 60
Orthotics Direct	\$ 124	\$ 46
EFFYDESK	\$ 115	\$ 23
Park N Fly	\$ 60	\$ 20
Lexyl Travel Technologies, LLC (Hotel PLanner)	\$ 55	\$ 14
Vitamix Corporation	\$ 90	\$ 13
Budget	\$ 36	\$ 12
Meyer Housewares Canada Inc.	\$ 60	\$ 12
The Source (Bell) Electronics Inc.	\$ 60	\$ 12
Avis	\$ 30	\$ 9
Falls Avenue Resort	\$ 30	\$ 9
TicketsAtWork - Sports	\$ 48	\$ 9

Top 15 Perks by Activity

Perk Title	Views	Redemption Clicks
VIA Rail Canada	5	5
Park'N Fly Airport Parking	1	4
Tommy Hilfiger	5	3
Wyndham Hotels & Resorts	3	3
VIA Rail Canada	2	3
Reitmans	3	3
Second Cup - 324 Bloor	3	2
la Vie en Rose	2	2
Wyndham Hotels & Resorts	2	2
Frank And Oak	2	2
Meyer Housewares Canada	4	2
TicketsAtWork.com - Sporting Events & Concerts	1	1
Linen Chest	1	1
Foley Dog Treat Company	2	1
Altitude Sports	1	1

* - Savings and Spend summed for last 24 months when Perk was active

* - The Goodlife Fitness program is currently being updated. Membership sales are currently unavailable in your report. If you require specific details, please contact your CSM.