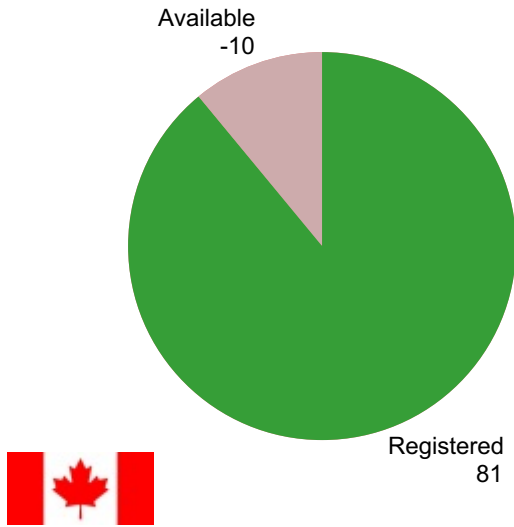


License Details



Launch Date: 2016-Dec-19

Registered vs Available Licenses

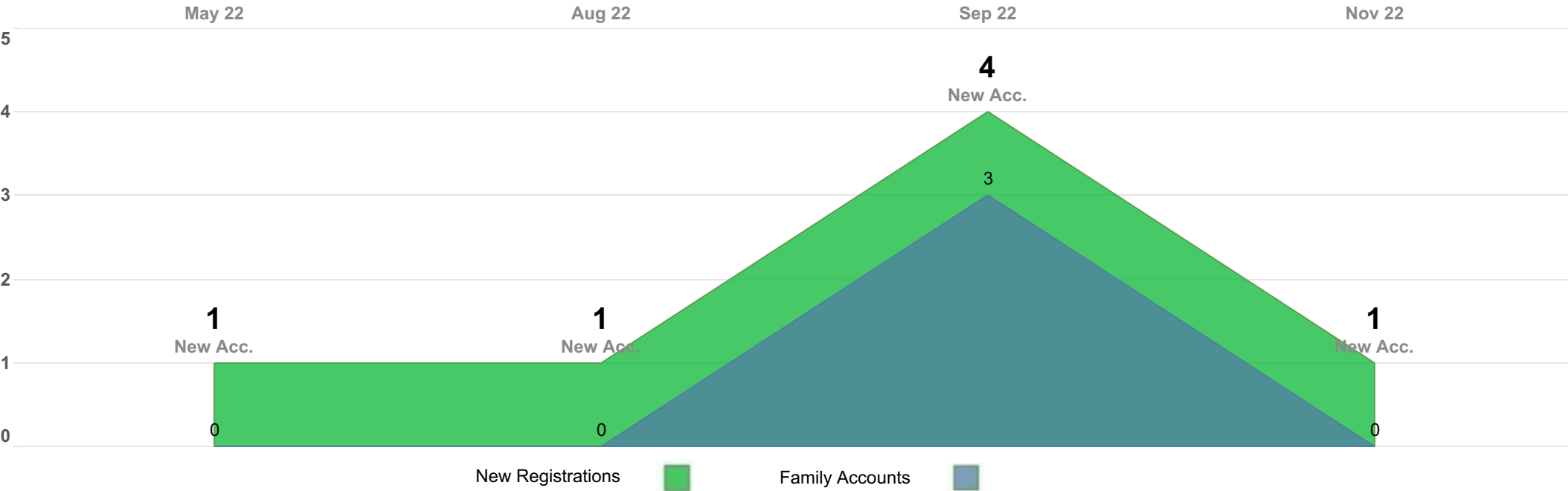


Total Family Accounts



4

New Registrations



Program Engagement

Estimated Spend

\$ 1,531

Estimated Savings

\$ 643

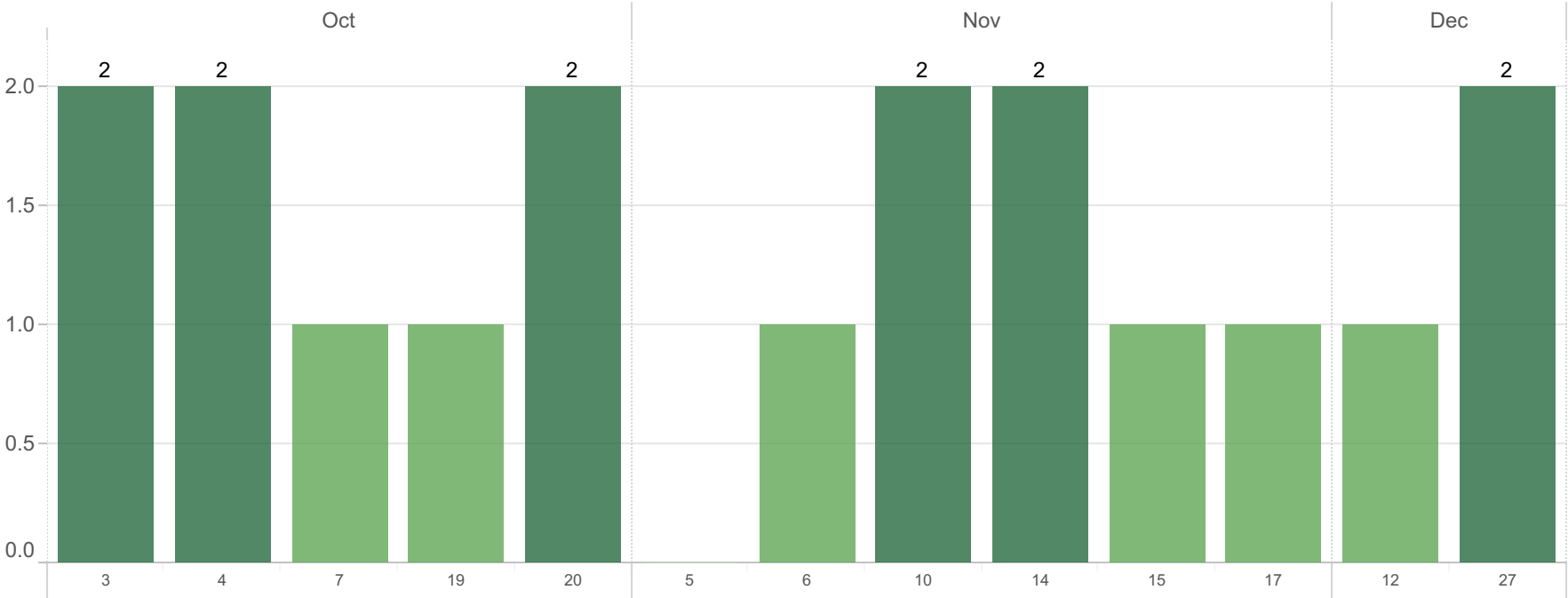
Visits

Visits in Q4 2022

18.00

-43.75%

Compared to Q3 2022



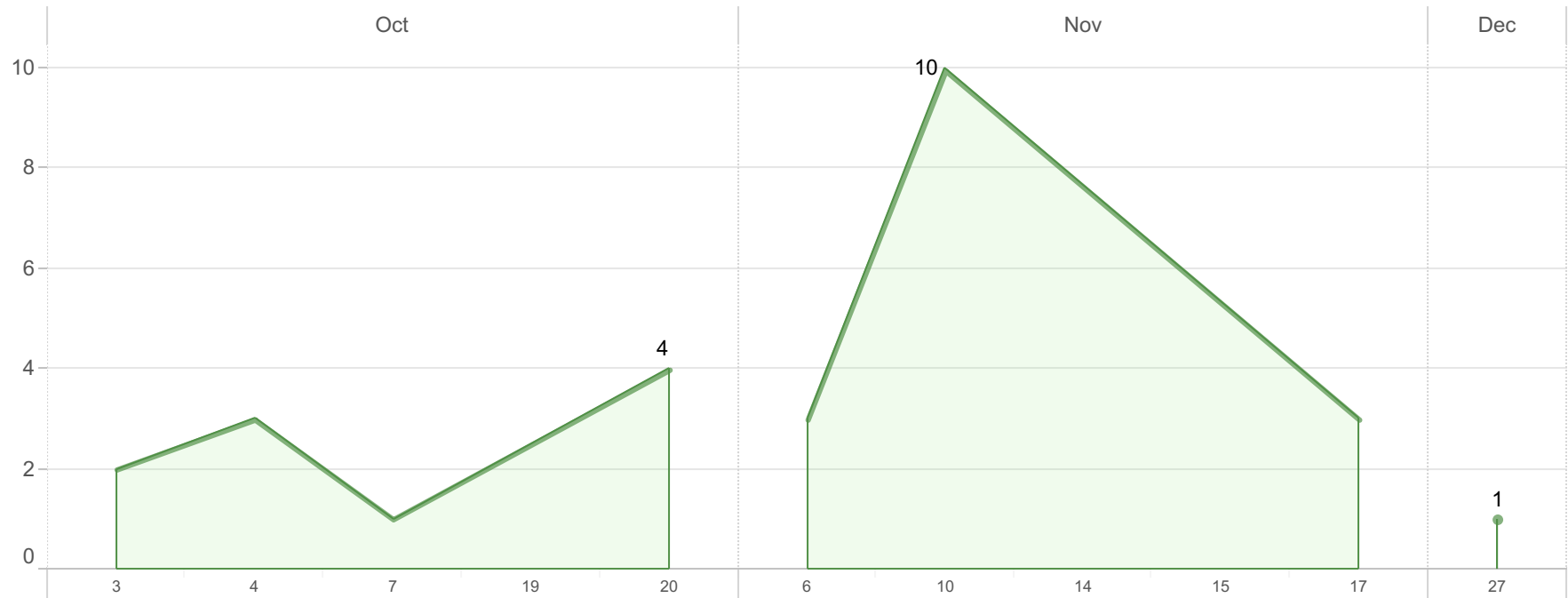
Perk Views

Perk Views in Q4 2022

27

-46.00%

Compared to Q3 2022



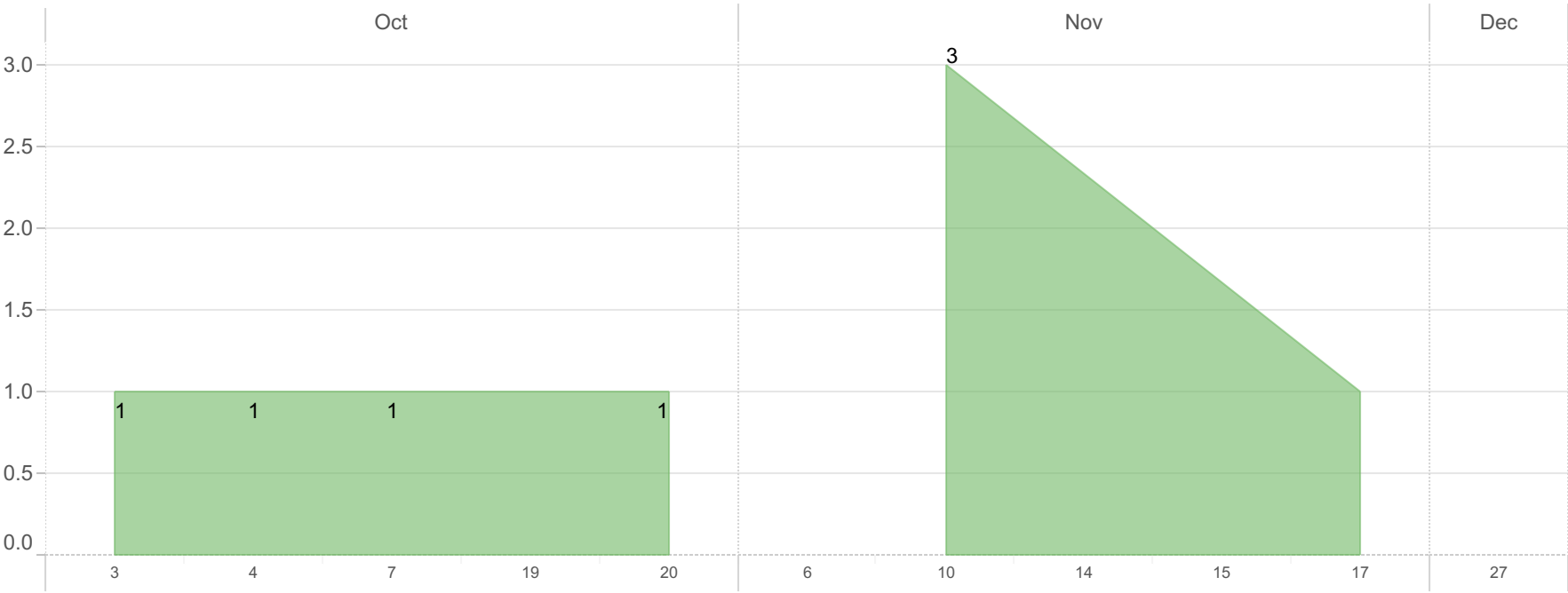
Redemption Clicks

Redemption Clicks in Q4 2022

8

-65.22%

Compared to Q3 2022



Active Promotions in Q4 2022

07/04/2022 to 03/07/2023 Great New Deals!

10/03/2022 to 10/09/2022 HP

08/04/2022 to 08/07/2022 Oh, the places you'll go!

10/03/2022 to 10/09/2022 Small Business Month

10/03/2022 to 10/09/2022 Thanksgiving

08/22/2022 to 08/28/2022 Time to Travel

11/07/2022 to 11/13/2022 Winter Getaway

Top 15 Brands by Savings

Brand Name	Spend	Savings
Lenovo	\$ 750	\$ 450
Samsung Canada	\$ 330	\$ 132
Dell Canada	\$ 120	\$ 30
Hewlett-Packard (Canada) Co.	\$ 225	\$ 15
Chef's Plate	\$ 24	\$ 14
Apple Inc.	\$ 60	\$ 1
Enterprise Holding Inc.	\$ 22	\$ 1

Top 15 Perks by Activity

Perk Title	Views	Redemption Clicks
Enterprise Rent-A-Car™	1	1
Chefs Plate	1	1
HP Canada	1	1
Lenovo	4	1
Apple Inc.	1	1
Dell Canada	1	1
Samsung	1	1
Lenovo	3	1

* - Savings and Spend summed for last 24 months when Perk was active

* - The Goodlife Fitness program is currently being updated. Membership sales are currently unavailable in your report. If you require specific details, please contact your CSM.