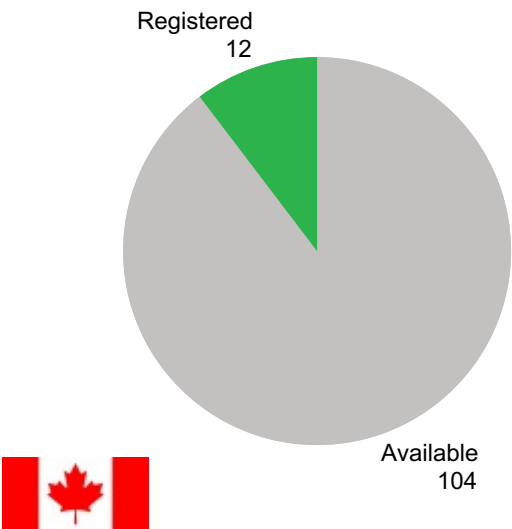


License Details



Launch Date: 2018-Sep-10

Registered vs Available Licenses



Total Family Accounts



5

None

New Registrations



Family Accounts



Program Engagement

Estimated Spend

\$ 324.0

Estimated Savings

\$ 57

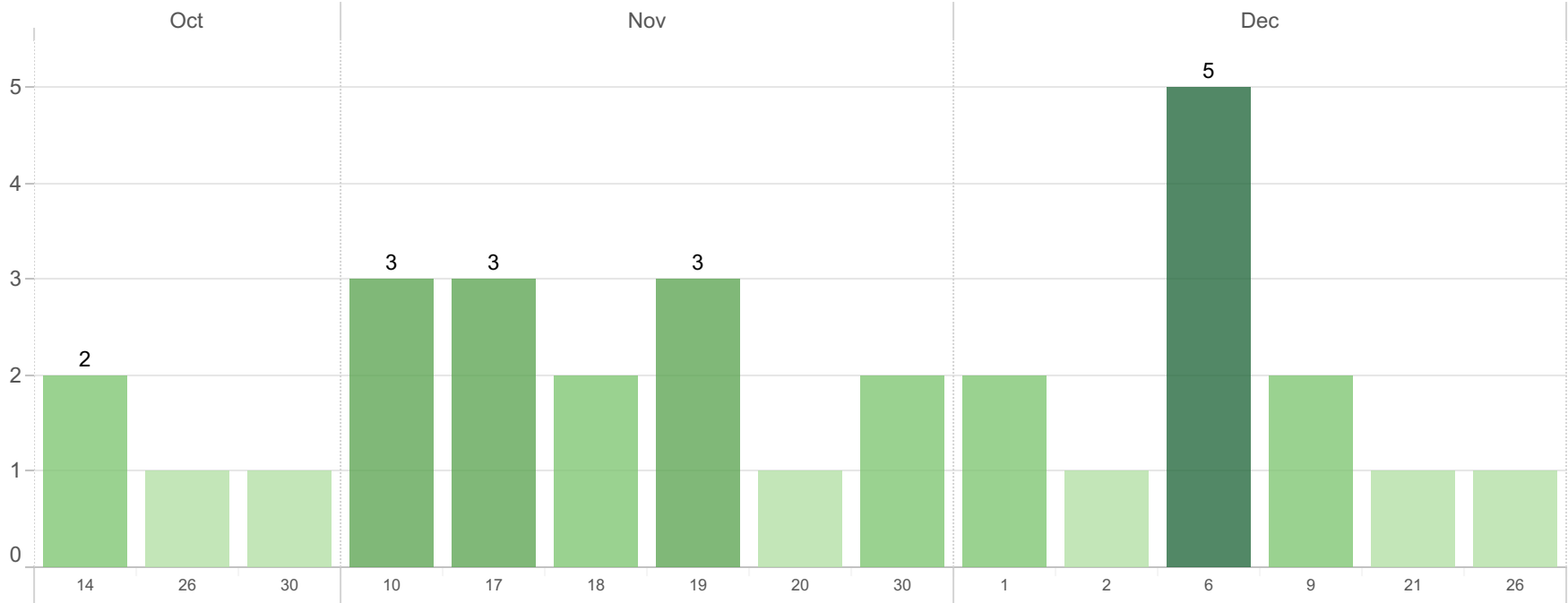
Visits

Visits in Q4 2022

30.00

+100.00%

Compared to Q3 2022



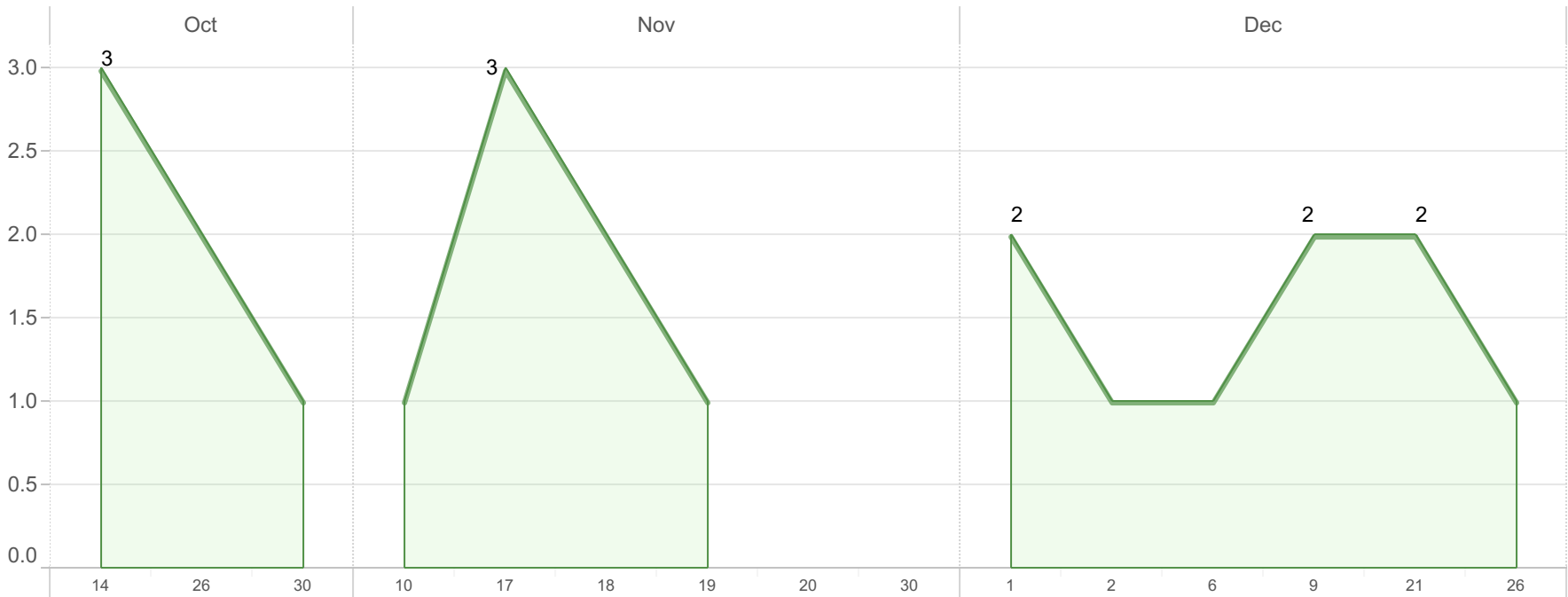
Perk Views

Perk Views in Q4 2022

18

+1700.00%

Compared to Q3 2022



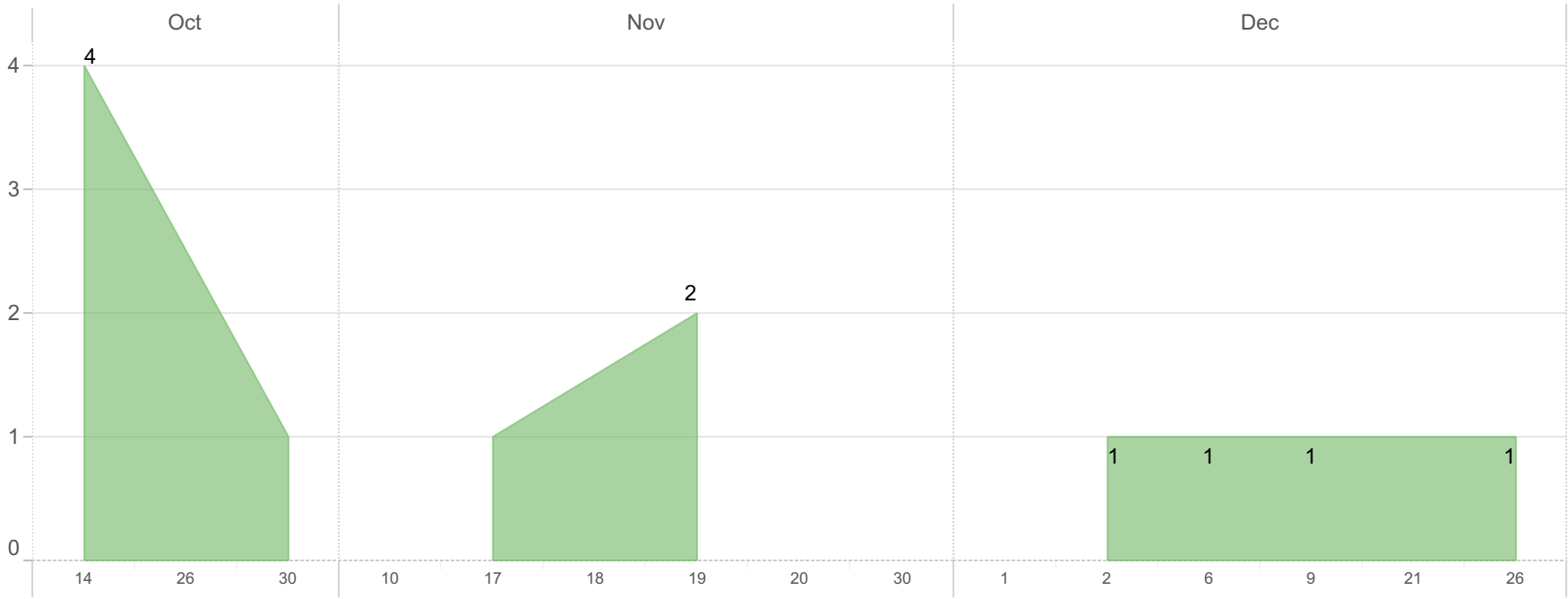
Redemption Clicks

Redemption Clicks in Q4 2022

12

-52.00%

Compared to Q3 2022



Active Promotions in Q4 2022

11/14/2022 to 11/20/2022 Early Black Friday

10/10/2022 to 10/16/2022 Get Ready for Fall

11/14/2022 to 11/20/2022 Healthiness is Happiness

11/14/2022 to 11/20/2022 National Hiking Day

12/19/2022 to 12/22/2022 Orthotics Direct

Top 15 Brands by Savings

Brand Name	Spend	Savings
Orthotics Direct	\$ 62	\$ 31
Reitmans Group (Penningtons)	\$ 240	\$ 20
Aldo	\$ 22	\$ 6

Top 15 Perks by Activity

Perk Title	Views	Redemption Clicks
Penningtons	2	4
Penningtons	3	4
Penningtons	2	2
ALDO	1	1
Orthotics Direct Inc.	2	1

* - Savings and Spend summed for last 24 months when Perk was active

* - The Goodlife Fitness program is currently being updated. Membership sales are currently unavailable in your report. If you require specific details, please contact your CSM.