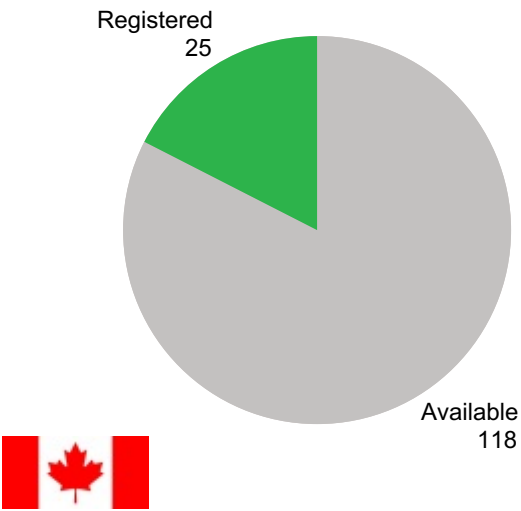


License Details



Launch Date: 2020-Jul-13

Registered vs Available Licenses



Total Family Accounts



4

New Registrations



Program Engagement

Estimated Spend

\$ 18,348

Estimated Savings

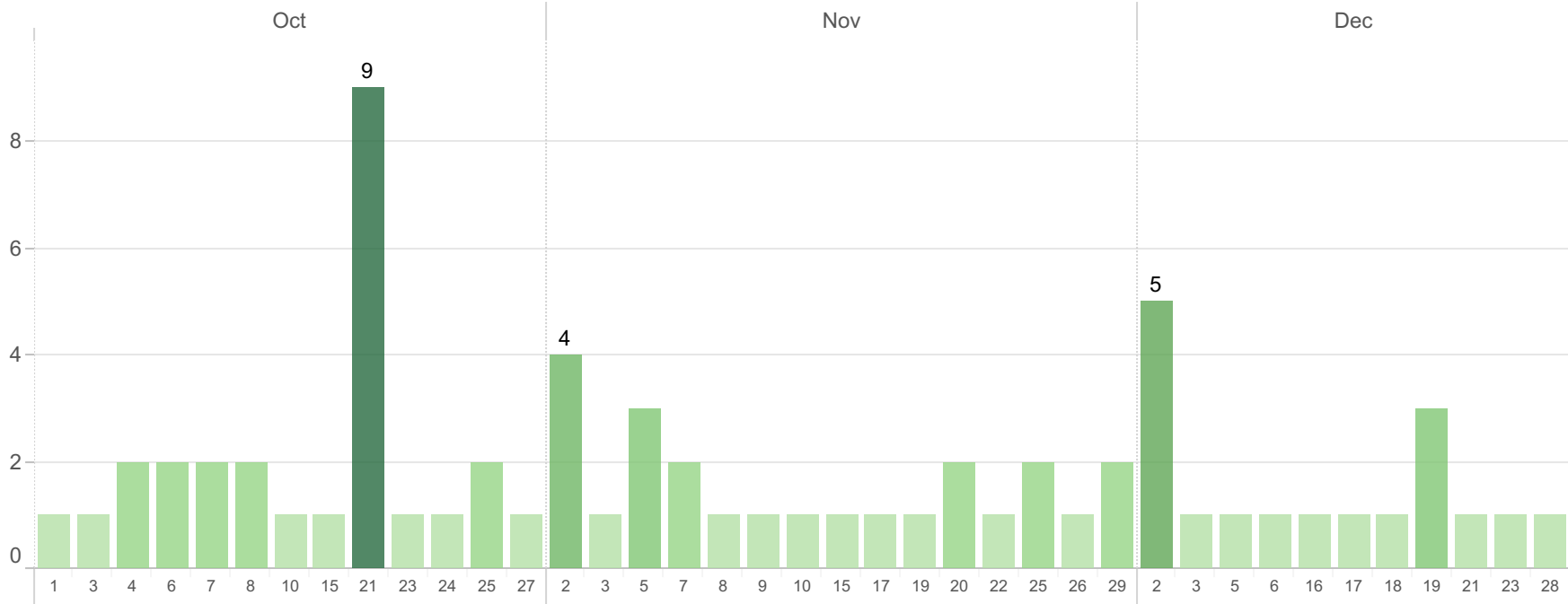
\$ 1,435

Visits

Visits in Q4 2022

67.00

 -12.99%
Compared to Q3 2022

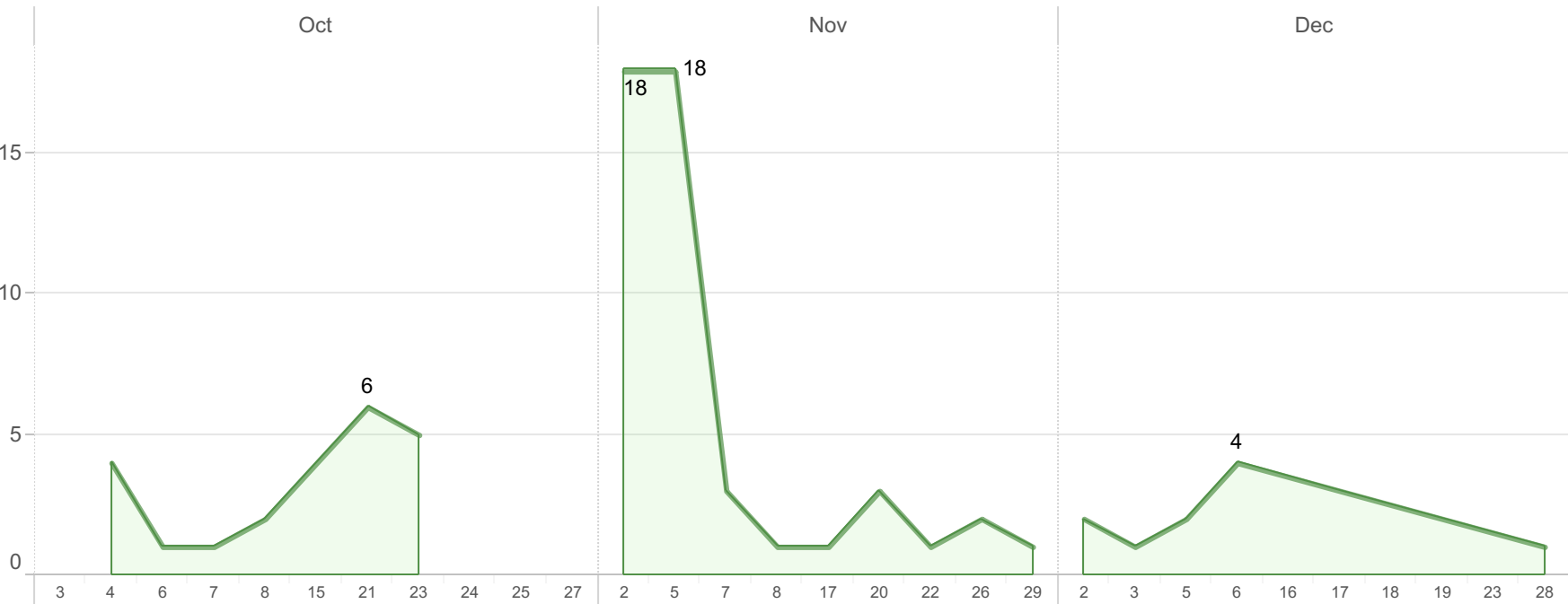


Perk Views

Perk Views in Q4 2022

80

 -15.79%
Compared to Q3 2022

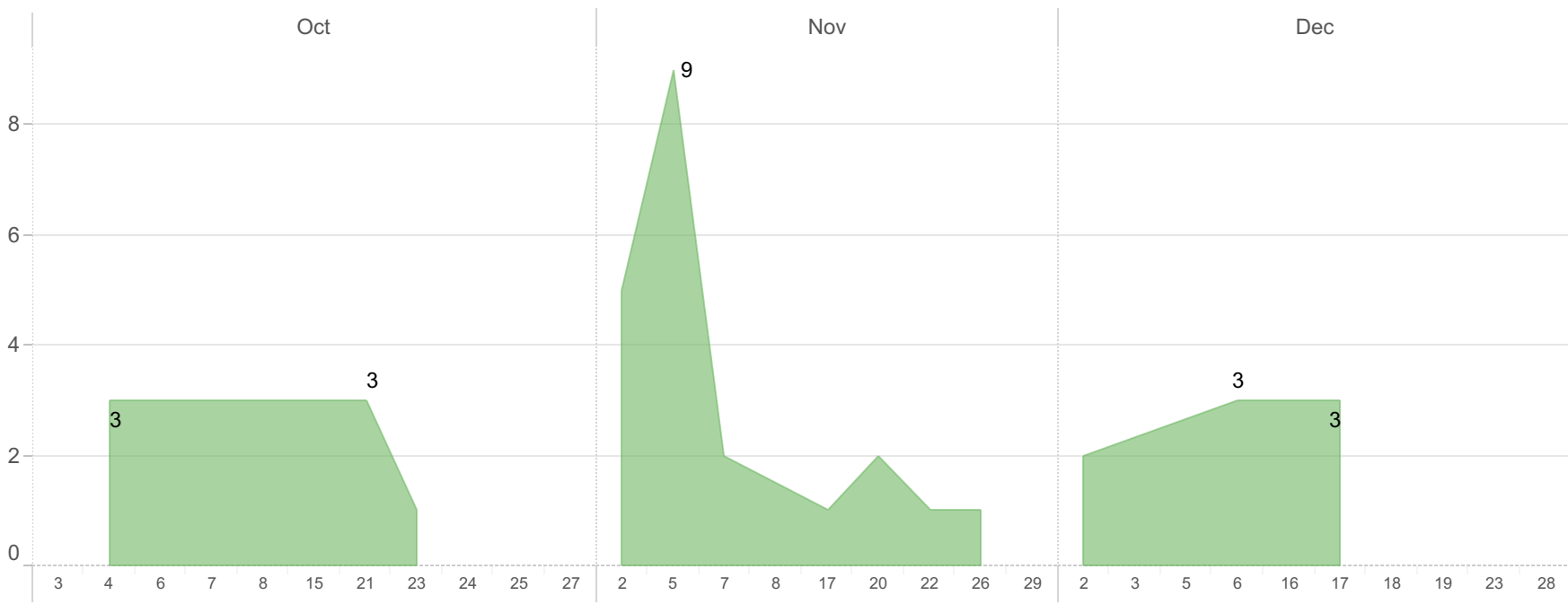


Redemption Clicks

Redemption Clicks in Q4 2022

36

 +2.86%
Compared to Q3 2022



Active Promotions in Q4 2022

10/31/2022 to 11/06/2022 **Celebrate Diversity**

10/19/2022 to 10/23/2022 **Dell**

11/14/2022 to 11/20/2022 **Early Black Friday**

10/17/2022 to 10/23/2022 **Get Ready For Fall**

07/04/2022 to 03/07/2023 **Great New Deals!**

10/31/2022 to 11/06/2022 **Healthiness is Happiness**

11/14/2022 to 11/20/2022 **National Hiking Day**

10/31/2022 to 11/06/2022 **Shop Local**

12/01/2022 to 12/11/2022 **Stay Healthy this Holiday Season.**

10/03/2022 to 10/09/2022 **Thanksgiving**

10/31/2022 to 11/06/2022 **Winter Getaway**

Top 15 Brands by Savings

Brand Name	Spend	Savings
Volvo of Unionville	\$ 15,000	\$ 1,000
Nissan Canada	\$ 640	\$ 80
Dilawri Preferred	\$ 1,300	\$ 74
Priceline.com	\$ 150	\$ 66
Contiki Holidays	\$ 300	\$ 60
Dell Canada	\$ 120	\$ 30
Polysleep	\$ 192	\$ 28
The Source (Bell) Electronics Inc.	\$ 90	\$ 18
Tip Top	\$ 40	\$ 14
Choice Hotels	\$ 60	\$ 12
Endy Sleep	\$ 127	\$ 9
Falls Avenue Resort	\$ 30	\$ 9
VIA Rail Canada	\$ 97	\$ 9
Detailing Knights	\$ 30	\$ 6
Thrifty	\$ 42	\$ 6

Top 15 Perks by Activity

Perk Title	Views	Redemption Clicks
Volvo Cars Unionville	3	5
Lone Star Texas Grill	2	3
The Source	2	2
Polysleep	2	2
Nirvana the Flavours of India	1	1
Thrifty Car Rental	1	1
Pita Pit - 4160 Baldwin St S	1	1
Montana's BBQ & Bar - Newmarket	1	1
Kernels Popcorn Limited	1	1
Bikini Village	3	1
Priceline	2	1
Detailing Knights	1	1
Bilal Pizza	1	1
Contiki Holidays	1	1
Tip Top	2	1

* - Savings and Spend summed for last 24 months when Perk was active

* - The Goodlife Fitness program is currently being updated. Membership sales are currently unavailable in your report. If you require specific details, please contact your CSM.