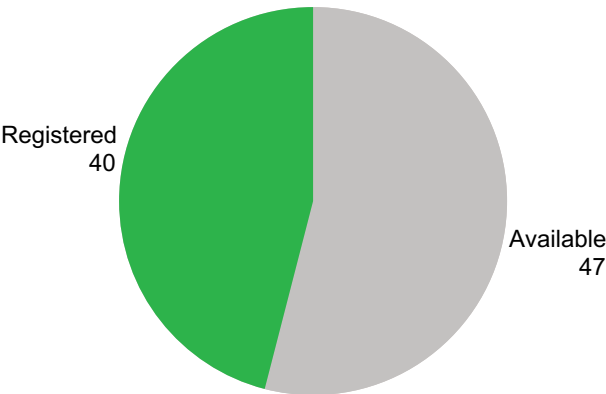


License Details



Launch Date: 2021-Jun-01

Registered vs Available Licenses

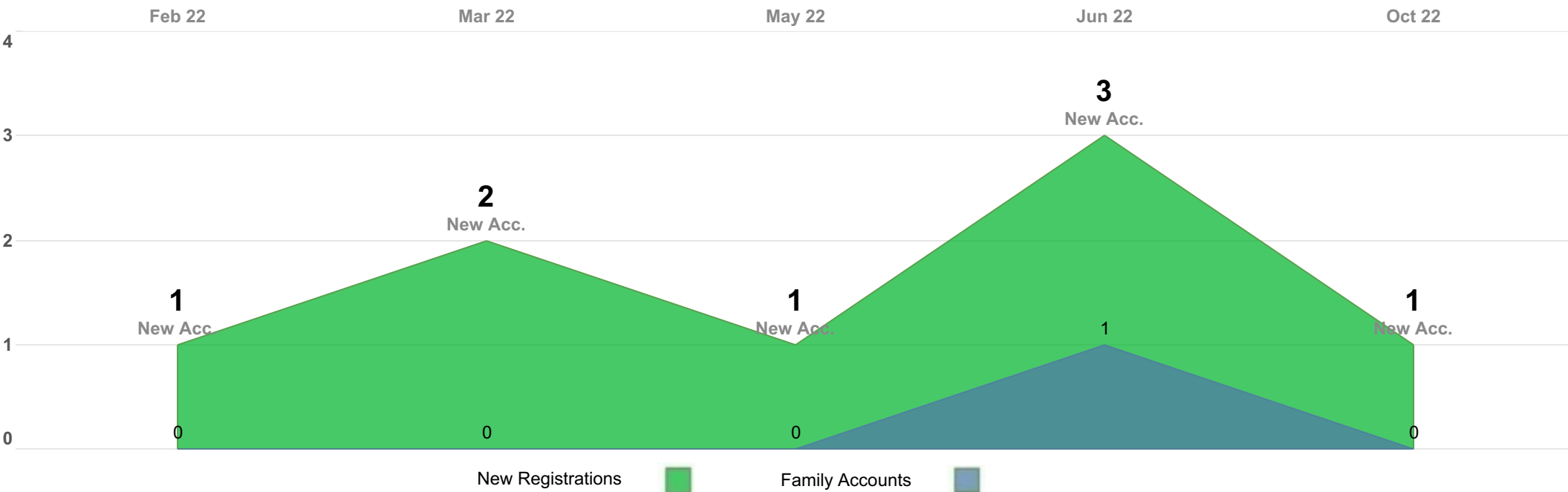


Total Family Accounts



10

New Registrations



Program Engagement

Estimated Spend

\$ 10,662

Estimated Savings

\$ 3,328

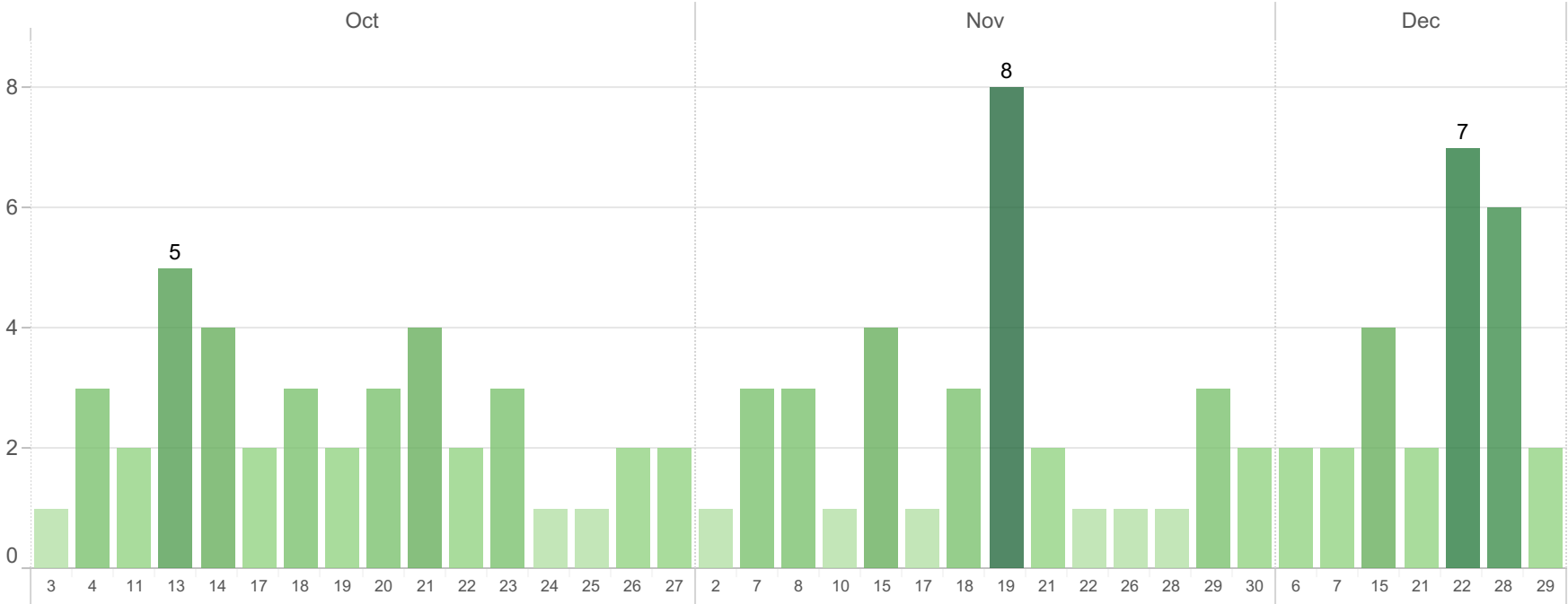
Visits

Visits in Q4 2022

99.00

+296.00%

Compared to Q3 2022



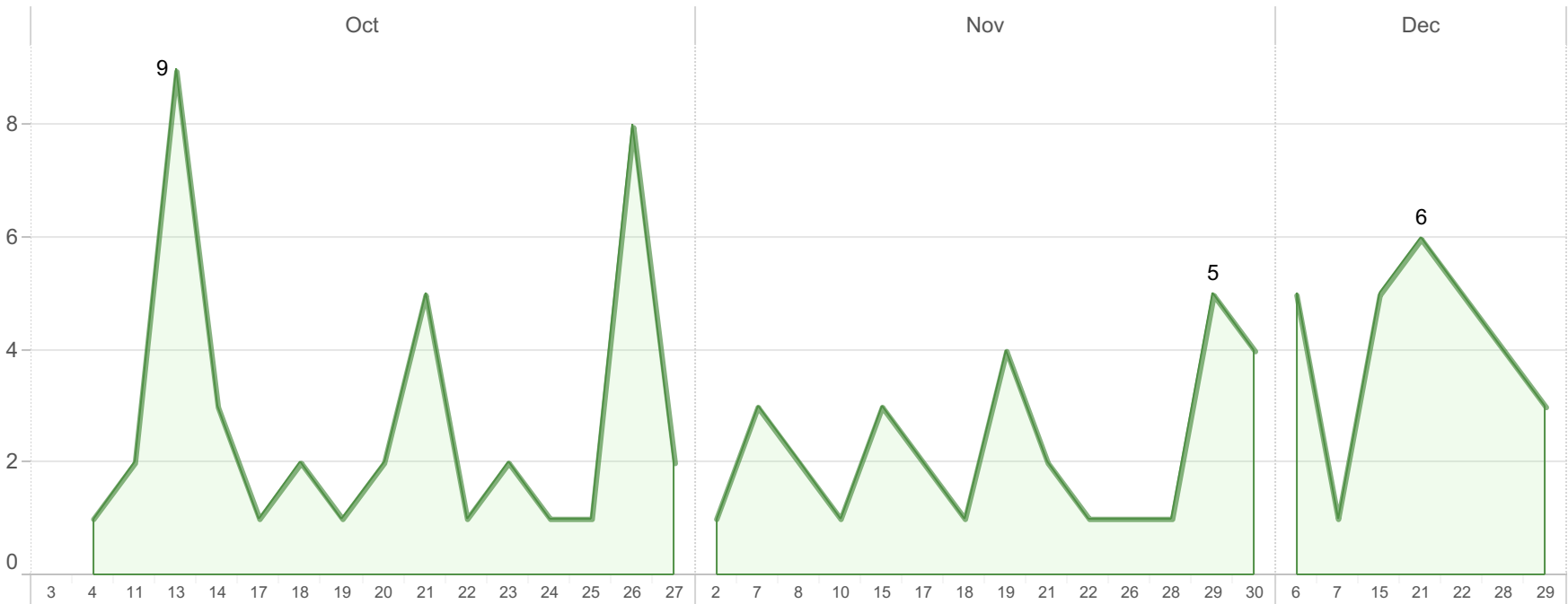
Perk Views

Perk Views in Q4 2022

94

+213.33%

Compared to Q3 2022



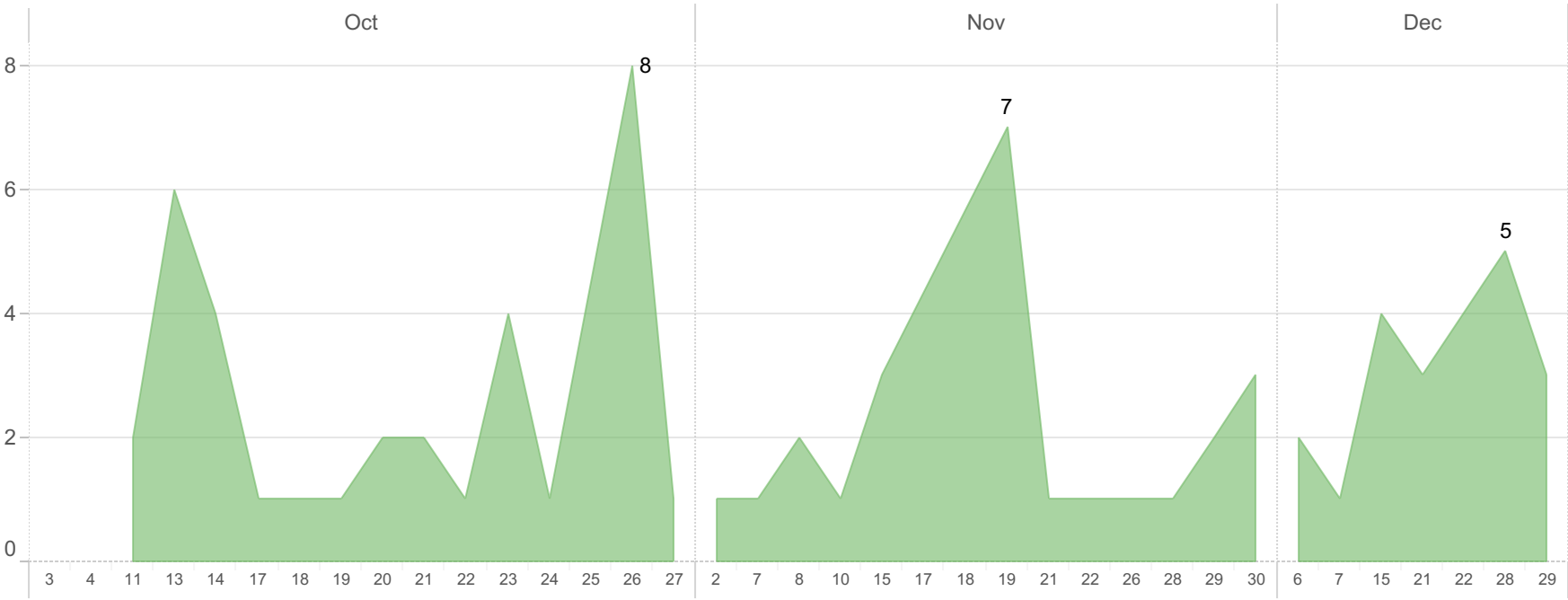
Redemption Clicks

Redemption Clicks in Q4 2022

74

+393.33%

Compared to Q3 2022



Active Promotions in Q4 2022

- 12/19/2022 to 12/22/2022 **Boxing Week Preview**
- 11/28/2022 to 12/04/2022 **Cyber Monday Week**
- 11/14/2022 to 11/20/2022 **Early Black Friday**
- 10/10/2022 to 10/16/2022 **Get Ready for Fall**
- 10/17/2022 to 10/23/2022 **Get Ready For Fall**
- 07/04/2022 to 03/07/2023 **Great New Deals!**
- 10/17/2022 to 10/23/2022 **Healthiness is Happiness**
- 10/10/2022 to 10/16/2022 **Hockey Hall of Fame**
- 12/05/2022 to 12/11/2022 **Holiday Gift Guide**
- 10/03/2022 to 10/09/2022 **Thanksgiving**
- 12/23/2022 to 01/02/2023 **Venngo's Year End Picks**

Top 15 Brands by Savings

Brand Name	Spend	Savings
Samsung Canada	\$ 8,602	\$ 2,836
Lenovo	\$ 375	\$ 225
Canada's Wonderland	\$ 168	\$ 44
VIA Rail Canada	\$ 388	\$ 41
Priceline.com	\$ 75	\$ 33
Great Wolf Lodge Niagara Falls	\$ 148	\$ 28
The Source (Bell) Electronics Inc.	\$ 120	\$ 24
Hertz Canada	\$ 72	\$ 14
Lexyl Travel Technologies, LLC (Hotel PLanner)	\$ 55	\$ 14
Budget	\$ 36	\$ 12
Toronto Pearson Parking	\$ 60	\$ 12
Avis	\$ 30	\$ 9
Enterprise Holding Inc.	\$ 102	\$ 9
Toronto FC	\$ 30	\$ 7
Thrifty	\$ 42	\$ 6

Top 15 Perks by Activity

Perk Title	Views	Redemption Clicks
Samsung	8	10
Samsung	7	7
Samsung	4	5
Great Wolf Lodge	4	4
Alamo Rent-A-CarTM	3	3
VIA Rail Canada	1	3
Enterprise Rent-A-Car™	2	3
Samsung	3	3
Apple Inc.	3	3
Samsung	2	2
Samsung	2	2
SoftMoc	1	2
Toronto Pearson Official Onsite Airport Parking	2	2
Canada's Wonderland	6	2
Samsung	2	2

* - Savings and Spend summed for last 24 months when Perk was active

* - The Goodlife Fitness program is currently being updated. Membership sales are currently unavailable in your report. If you require specific details, please contact your CSM.