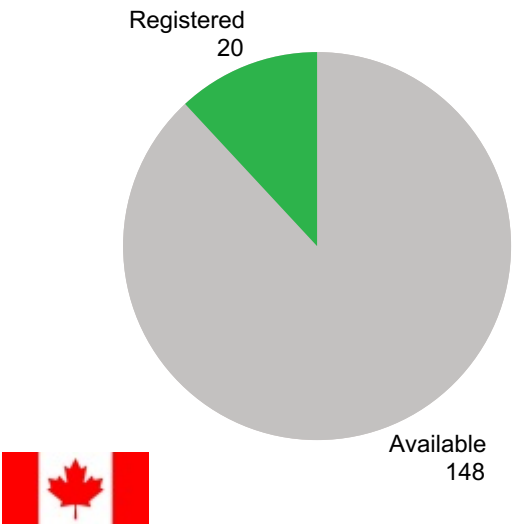


License Details



Launch Date: 2021-Oct-01

Registered vs Available Licenses

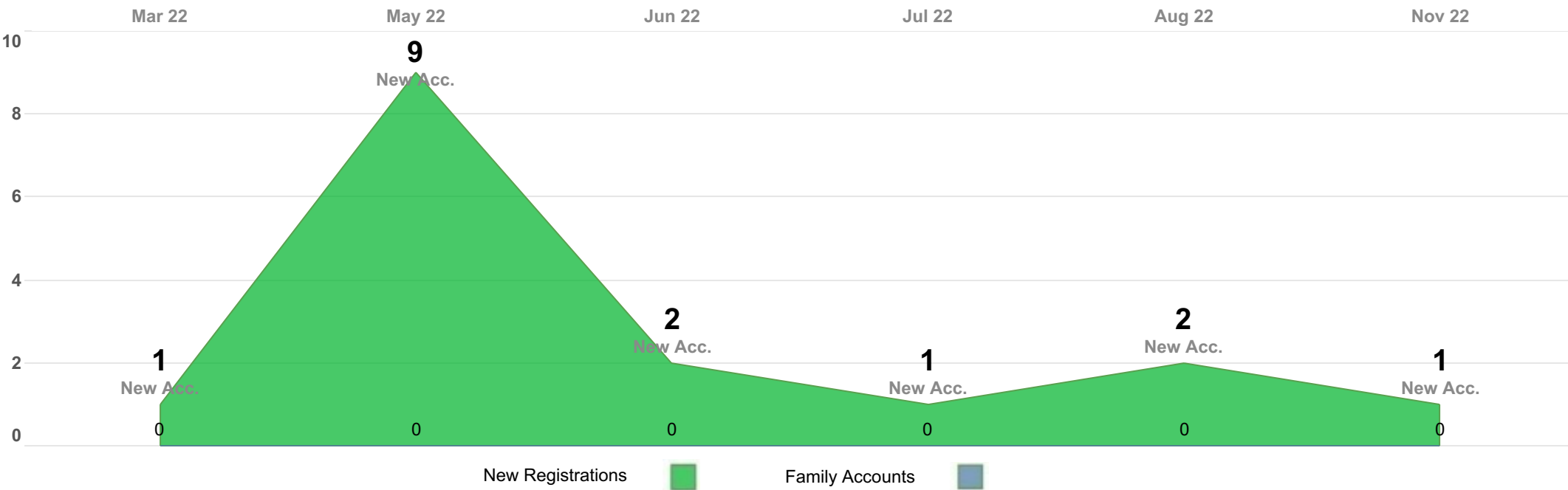


Total Family Accounts



0

New Registrations



Program Engagement

Estimated Spend

\$ 3,841

Estimated Savings

\$ 903

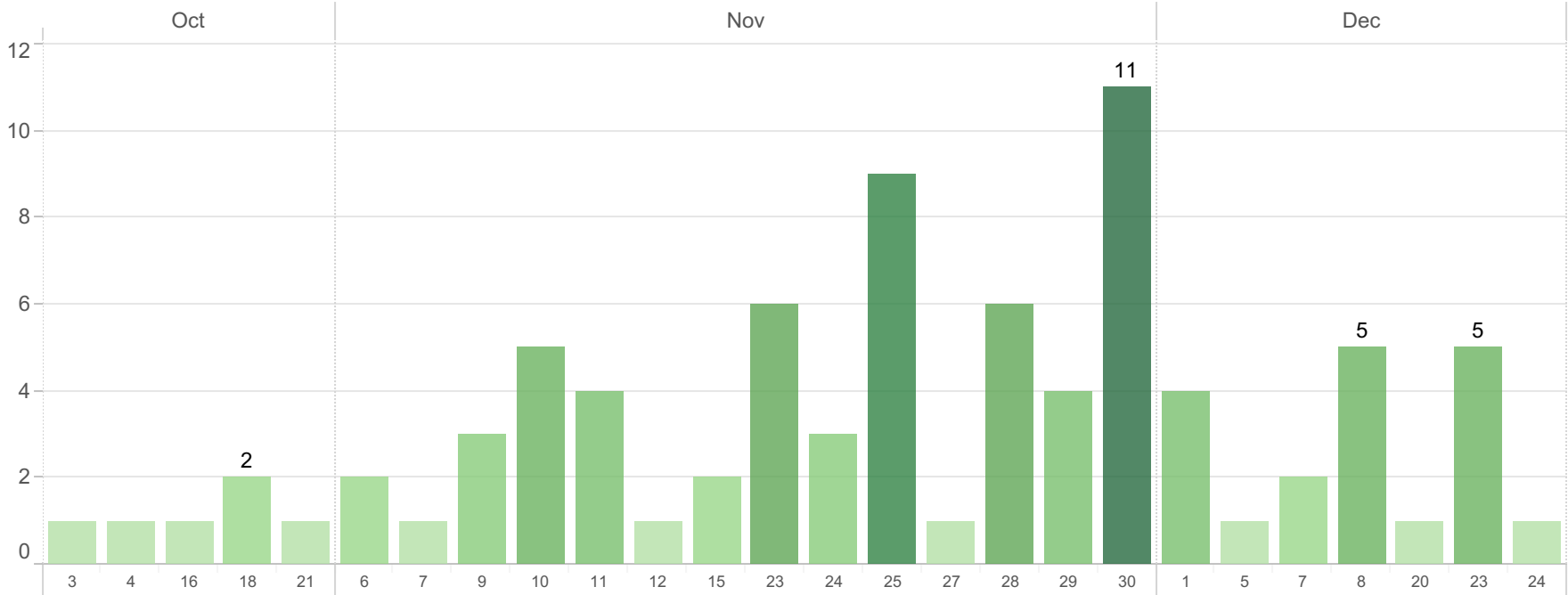
Visits

Visits in Q4 2022

83.00

+45.61%

Compared to Q3 2022



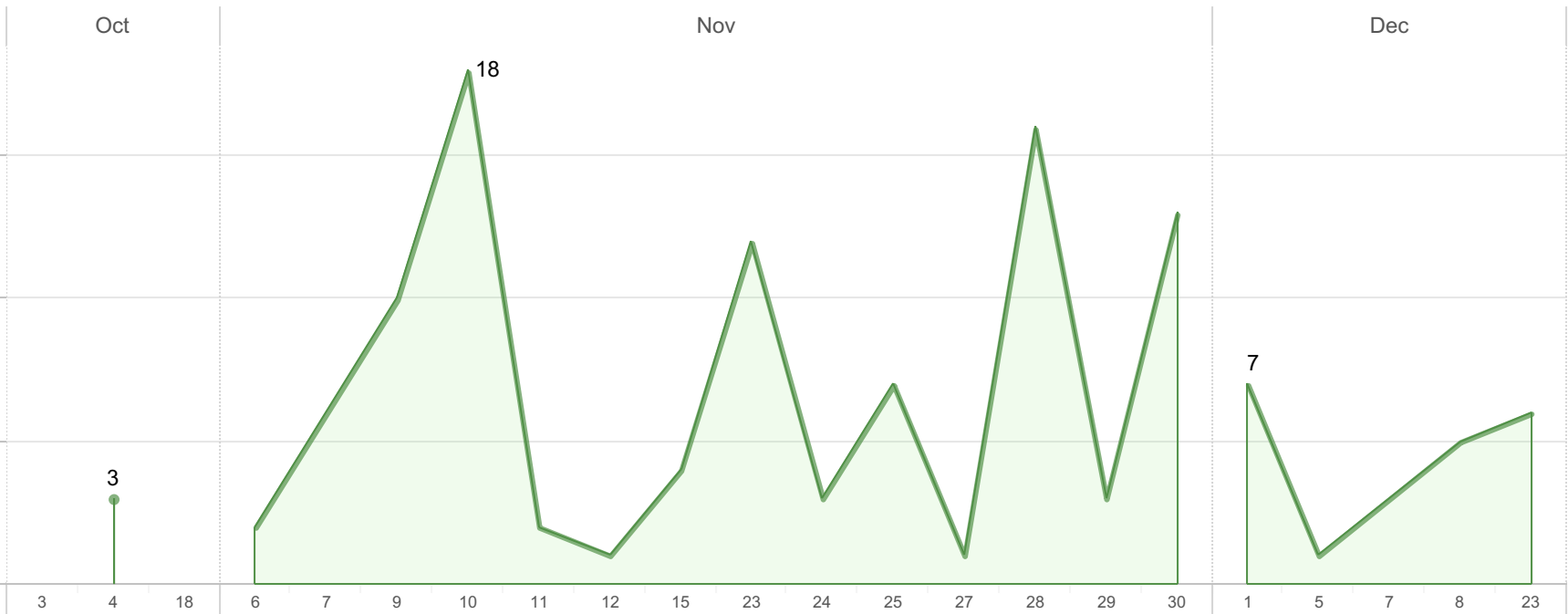
Perk Views

Perk Views in Q4 2022

114

+128.00%

Compared to Q3 2022



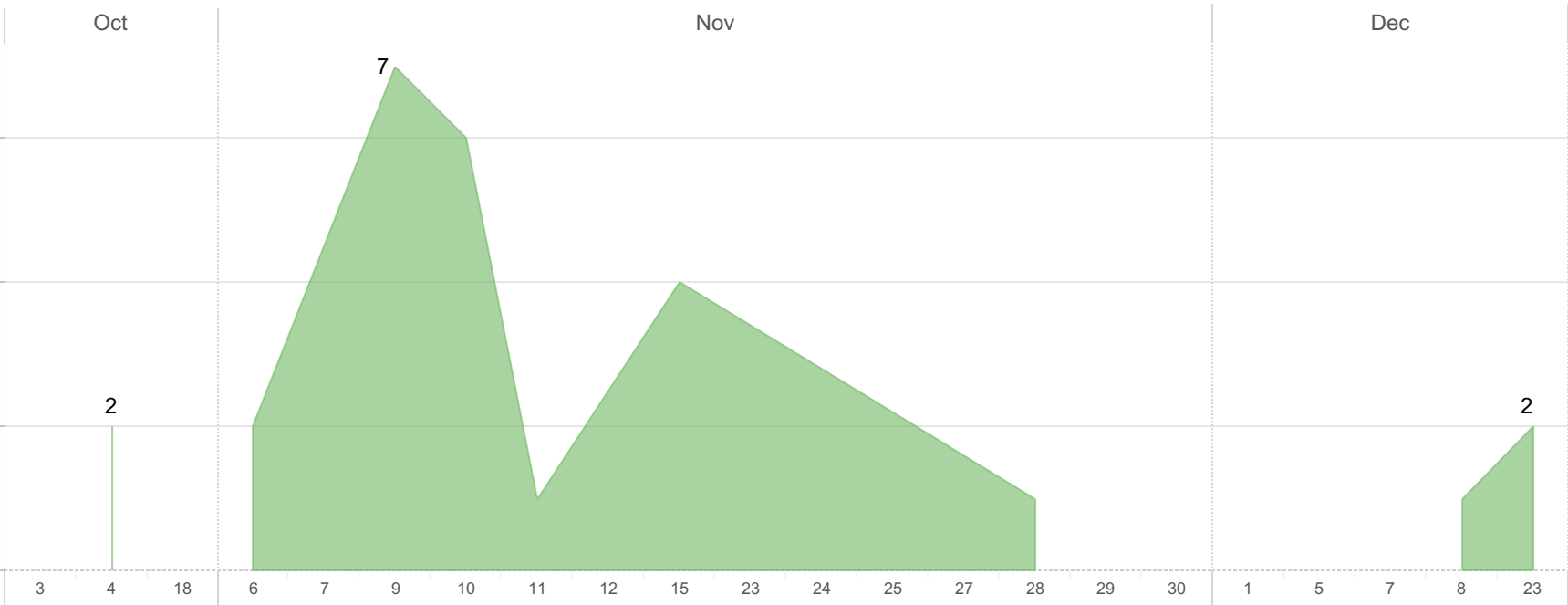
Redemption Clicks

Redemption Clicks in Q4 2022

26

-29.73%

Compared to Q3 2022



Active Promotions in Q4 2022

11/25/2022 to 11/28/2022 Black Friday/Cyber Monday Weekend (Nov. 25-28)

11/28/2022 to 12/04/2022 Cyber Monday Week

11/14/2022 to 11/20/2022 Efficdesk

07/04/2022 to 03/07/2023 Great New Deals!

11/28/2022 to 12/04/2022 Healthiness is Happiness

10/03/2022 to 10/09/2022 HP

11/21/2022 to 11/27/2022 More Black Friday!

11/14/2022 to 11/20/2022 National Hiking Day

12/23/2022 to 01/02/2023 Shop Local

08/22/2022 to 08/28/2022 Time to Travel

11/07/2022 to 11/13/2022 Winter Getaway

Top 15 Brands by Savings

Brand Name	Spend	Savings
EcoChoiceWindows&Doors	\$ 750	\$ 300
Lenovo	\$ 375	\$ 225
Orlando Vacations	\$ 300	\$ 105
Dilawri Preferred	\$ 1,300	\$ 74
Anytime Fitness	\$ 128	\$ 56
Orthotics Direct	\$ 62	\$ 31
EFFYDESK	\$ 115	\$ 23
Hewlett-Packard (Canada) Co.	\$ 225	\$ 15
Panasonic Canada	\$ 37	\$ 15
Lexyl Travel Technologies, LLC (Hotel PLanner)	\$ 55	\$ 14
Choice Hotels	\$ 60	\$ 12
Wyndham Hotels Group	\$ 60	\$ 12
Sunglass hut	\$ 36	\$ 5
Apple Inc.	\$ 240	\$ 4
PVH Corporation	\$ 30	\$ 4
Ray-ban	\$ 29	\$ 4

Top 15 Perks by Activity

Perk Title	Views	Redemption Clicks
Apple Inc.	3	3
TELUS Online Security	2	2
Anytime Fitness - Ottawa/Gatineau Area	3	1
Lenovo	1	1
Dilawri Preferred	1	1
MANSCAPED	1	1
HP Canada	1	1
RW&CO.	2	1
Calvin Klein	1	1
Ray-Ban	3	1
Sunglass Hut	2	1
Choice Hotels Canada	1	1
American Express® Gold Rewards Card	1	1
Fairmont Hotels & Resorts	1	1
Wyndham Hotels & Resorts	1	1

* - Savings and Spend summed for last 24 months when Perk was active

* - The Goodlife Fitness program is currently being updated. Membership sales are currently unavailable in your report. If you require specific details, please contact your CSM.