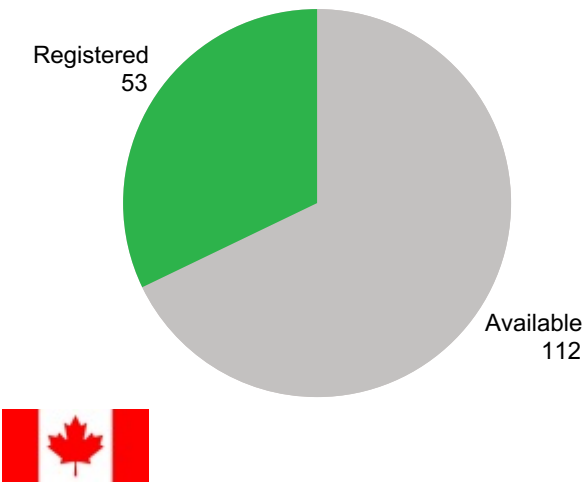


License Details



Launch Date: 2022-Jan-01

Registered vs Available Licenses



Total Family Accounts



New Registrations



Program Engagement

Estimated Spend

\$ 4,288

Estimated Savings

\$ 1,757

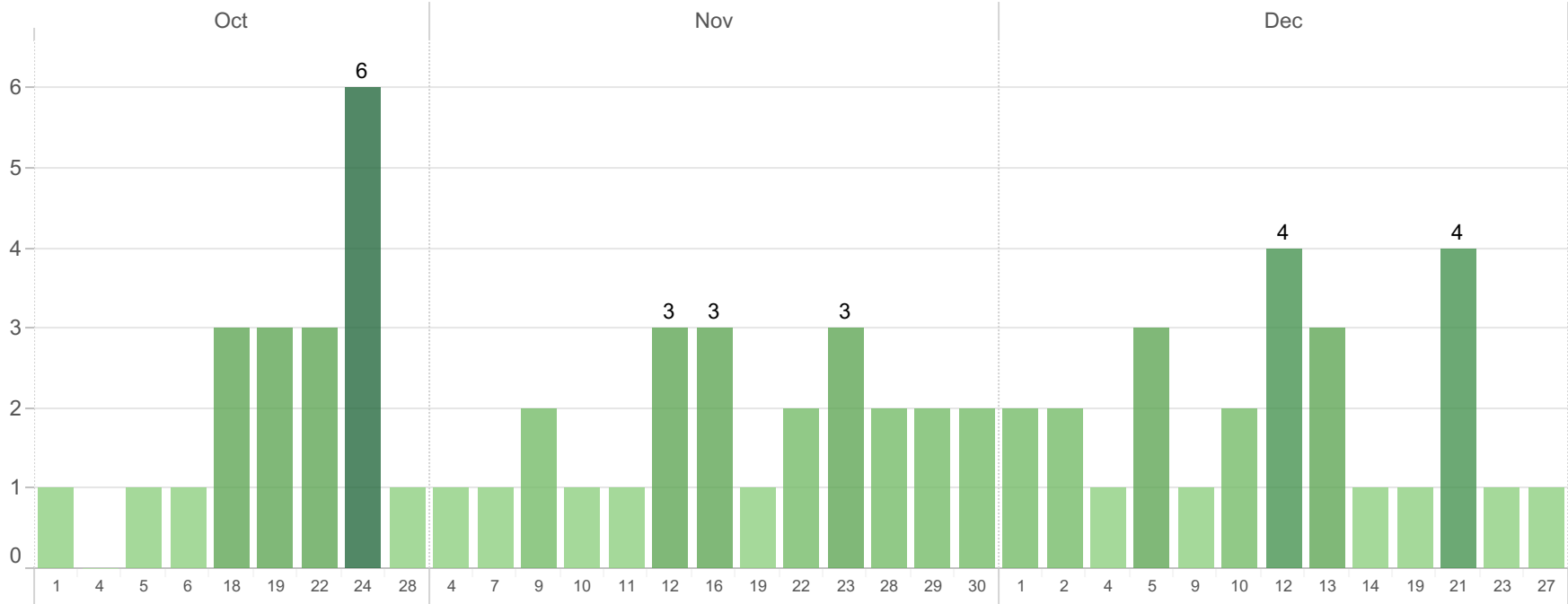
Visits

Visits in Q4 2022

69.00

-11.54%

Compared to Q3 2022



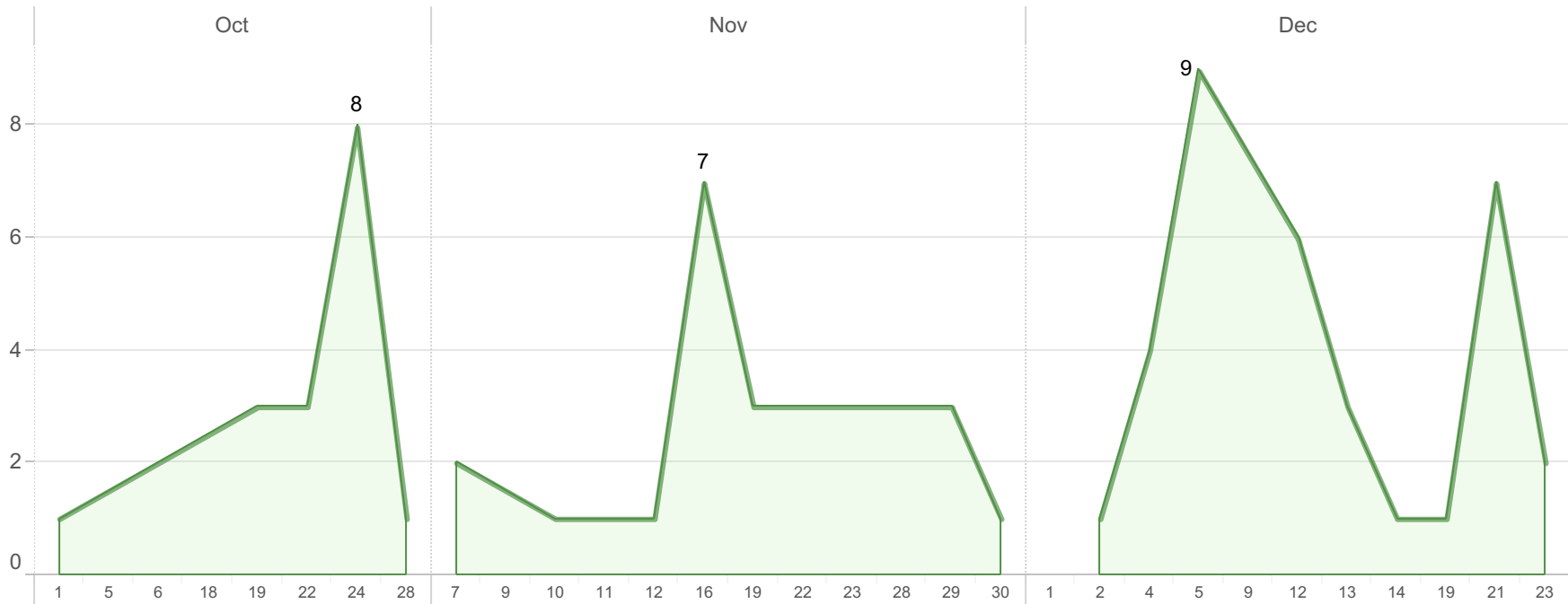
Perk Views

Perk Views in Q4 2022

71

-1.39%

Compared to Q3 2022



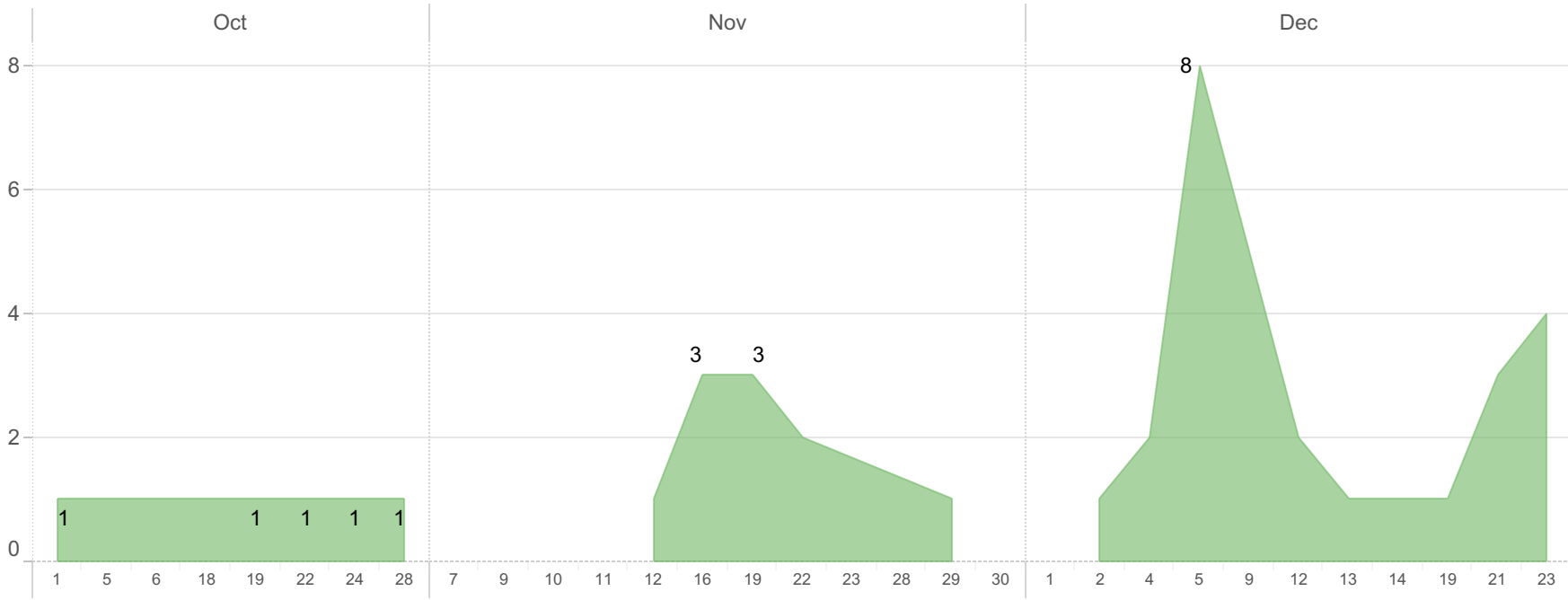
Redemption Clicks

Redemption Clicks in Q4 2022

38

+18.75%

Compared to Q3 2022



Active Promotions in Q4 2022

- 10/10/2022 to 10/16/2022 **Budget**
- 11/28/2022 to 12/04/2022 **Cyber Monday Week**
- 11/14/2022 to 11/20/2022 **Early Black Friday**
- 07/04/2022 to 03/07/2023 **Great New Deals!**
- 12/12/2022 to 12/18/2022 **Healthiness is Happiness**
- 12/12/2022 to 12/18/2022 **Holiday Gift Guide**
- 12/12/2022 to 12/18/2022 **Lenovo**
- 11/28/2022 to 12/04/2022 **More Cyber Monday**
- 12/01/2022 to 12/11/2022 **Stay Healthy this Holiday Season.**
- 12/23/2022 to 01/02/2023 **Venngo's Year End Picks**

Top 15 Brands by Savings

Brand Name	Spend	Savings
Lenovo	\$ 1,875	\$ 1,125
CIBC Credit Card	\$ 600	\$ 172
Samsung Canada	\$ 330	\$ 132
EFFYDESK	\$ 345	\$ 69
RISEDESK	\$ 340	\$ 68
Dell Canada	\$ 120	\$ 57
Goodfood	\$ 48	\$ 48
Thrifty	\$ 126	\$ 18
HelloFresh Canada	\$ 30	\$ 15
Chef's Plate	\$ 24	\$ 14
Venngo Tickets	\$ 30	\$ 8
Hush Blankets	\$ 40	\$ 6
Ripley's Aquarium Canada	\$ 30	\$ 6
Apple Inc.	\$ 240	\$ 4
Work Authority	\$ 24	\$ 4

Top 15 Perks by Activity

Perk Title	Views	Redemption Clicks
Thrifty Car Rental	1	3
Lenovo	3	3
Effydesk	3	3
Apple Inc.	1	3
CIBC Credit Card	3	2
Goodfood	3	2
Cineplex	2	2
Lenovo	2	2
Alamo Rent-A-CarTM	1	1
Ripley's Aquarium of Canada	1	1
Work Authority	1	1
Enterprise Rent-A-Car™	1	1
HelloFresh Canada	2	1
RiseDesk	1	1
Apple Inc.	1	1

* - Savings and Spend summed for last 24 months when Perk was active

* - The Goodlife Fitness program is currently being updated. Membership sales are currently unavailable in your report. If you require specific details, please contact your CSM.