

License Details



Launch Date: 2022-Jan-27

Registered vs Available Licenses

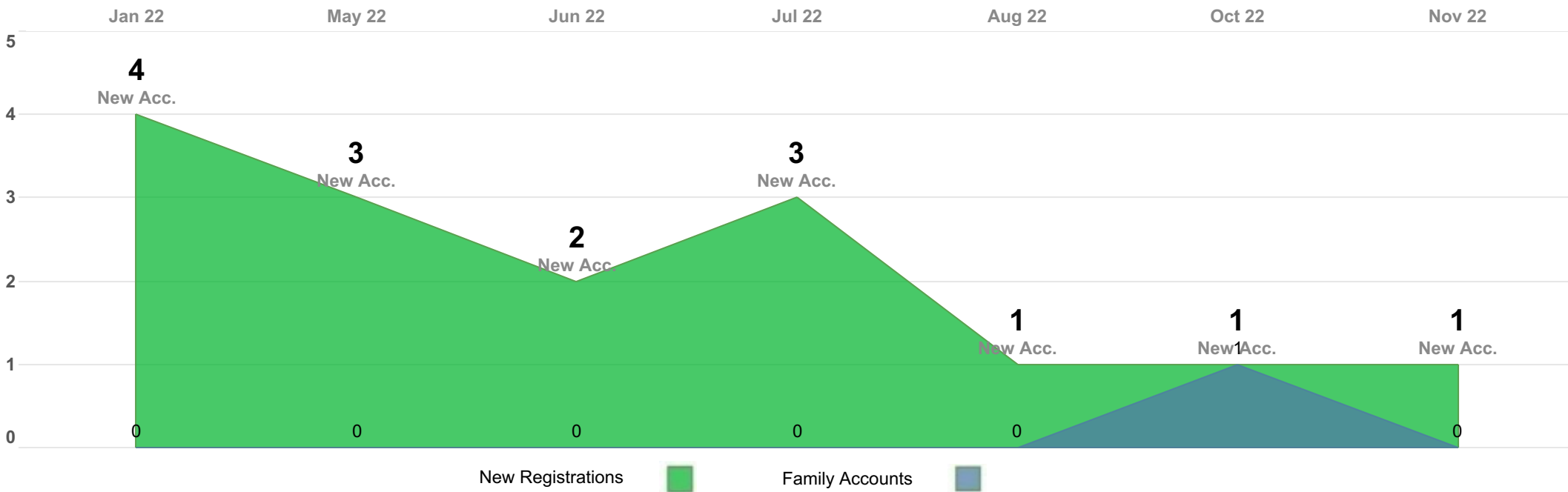


Total Family Accounts



1

New Registrations



Program Engagement

Estimated Spend

\$ 491.0

Estimated Savings

\$ 116

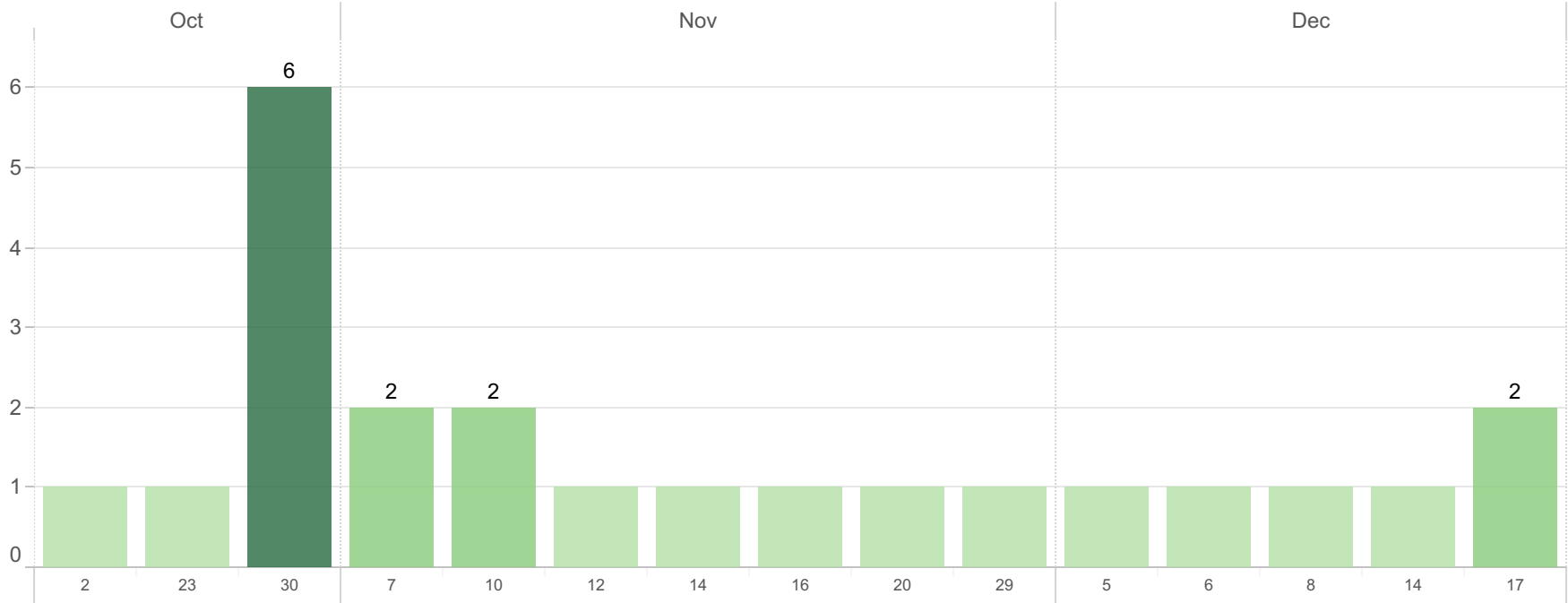
Visits

Visits in Q4 2022

23.00

+228.57%

Compared to Q3 2022



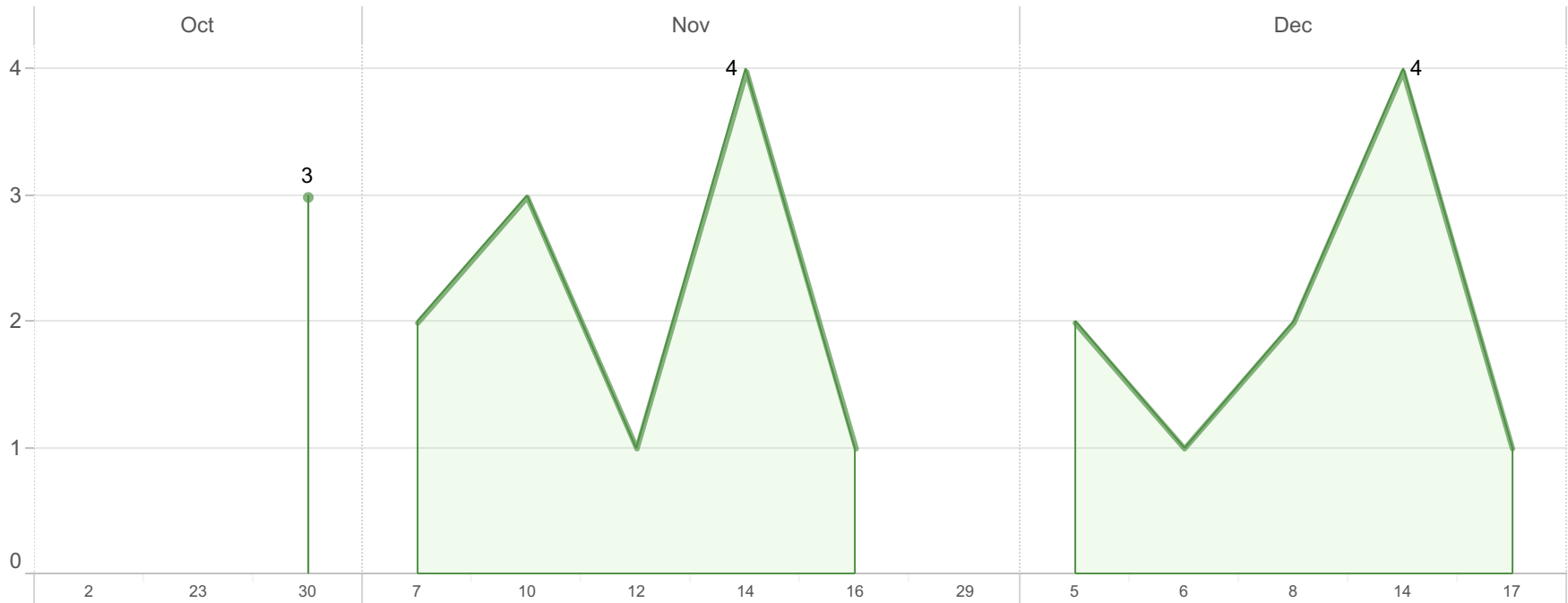
Perk Views

Perk Views in Q4 2022

24

+2300.00%

Compared to Q3 2022

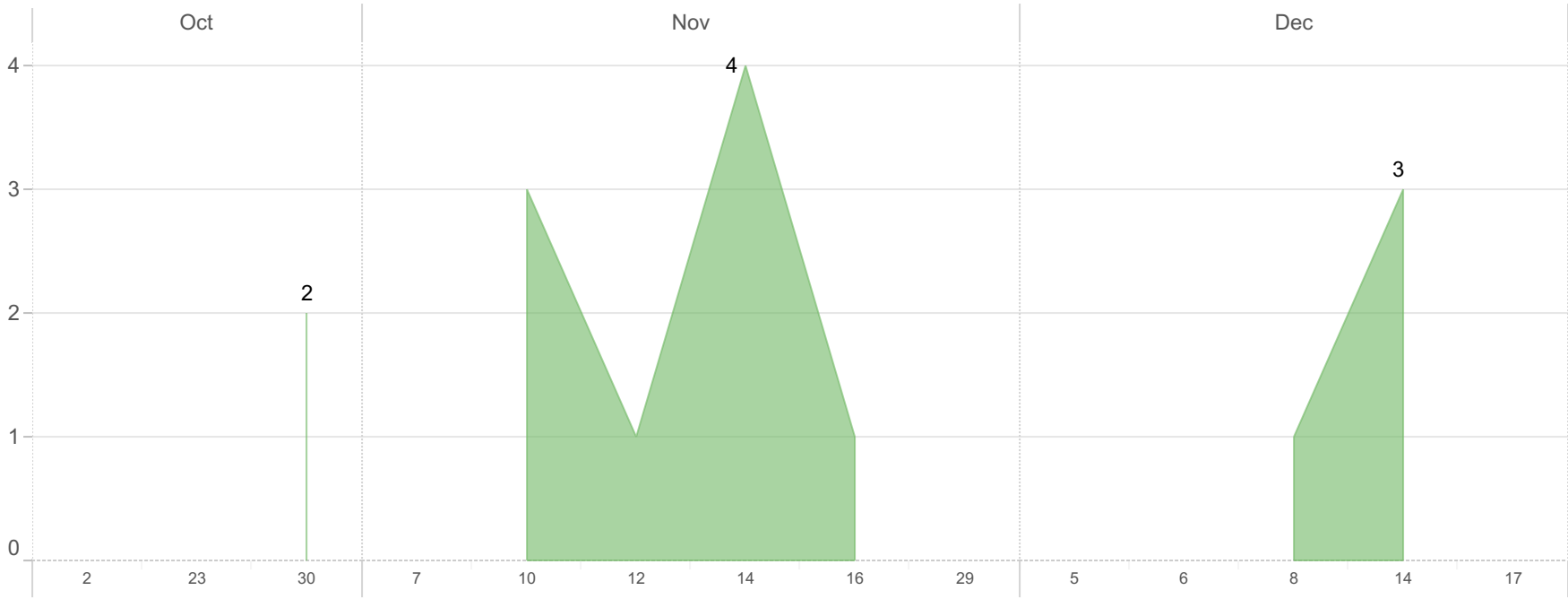


Redemption Clicks

Redemption Clicks in Q4 2022

15

Compared to Q3 2022



Active Promotions in Q4 2022

11/07/2022 to 11/13/2022 Healthiness is Happiness

12/12/2022 to 12/18/2022 Holiday Gift Guide

10/24/2022 to 10/30/2022 Manscaped

11/14/2022 to 11/20/2022 National Hiking Day

11/28/2022 to 12/04/2022 Shop Local

11/07/2022 to 11/13/2022 Winter Getaway

Top 15 Brands by Savings

Brand Name	Spend	Savings
Orthotics Direct	\$ 62	\$ 31
Wyndham Extra Holidays	\$ 112	\$ 22
Panasonic Canada	\$ 37	\$ 15
Lexyl Travel Technologies, LLC (Hotel Planner)	\$ 55	\$ 14
Choice Hotels	\$ 60	\$ 12
Canon Canada Inc.	\$ 87	\$ 8
The Source (Bell) Electronics Inc.	\$ 30	\$ 6
Days Inns - Canada	\$ 16	\$ 3
Mastermind	\$ 15	\$ 3
Arden Holdings Inc.	\$ 9	\$ 1
Fairmont Hotels and Resorts	\$ 8	\$ 1
MANSCAPED	\$ 0	\$ 0

Top 15 Perks by Activity

Perk Title	Views	Redemption Clicks
MANSCAPED	3	4
Extra Holidays	1	1
The Source	1	1
Ardene	1	1
Choice Hotels Canada	1	1
Fairmont Hotels & Resorts	1	1
HotelPlanner	1	1
Days Inn Canada By Wyndham	1	1
Orthotics Direct Inc.	1	1
Canon	1	1
Panasonic Canada	2	1
Mastermind Toys	1	1

* - Savings and Spend summed for last 24 months when Perk was active

* - The Goodlife Fitness program is currently being updated. Membership sales are currently unavailable in your report. If you require specific details, please contact your CSM.