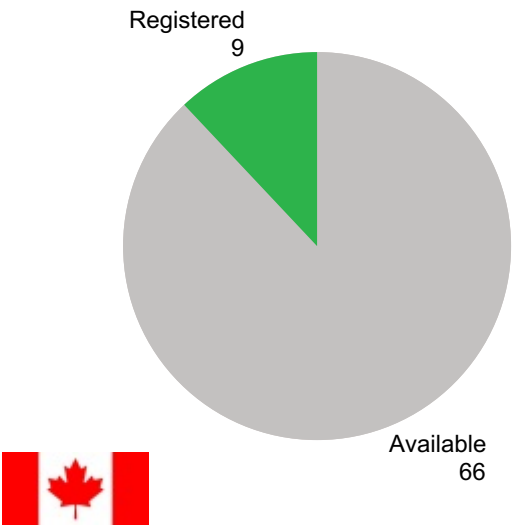


License Details



Launch Date: 2022-Mar-01

Registered vs Available Licenses

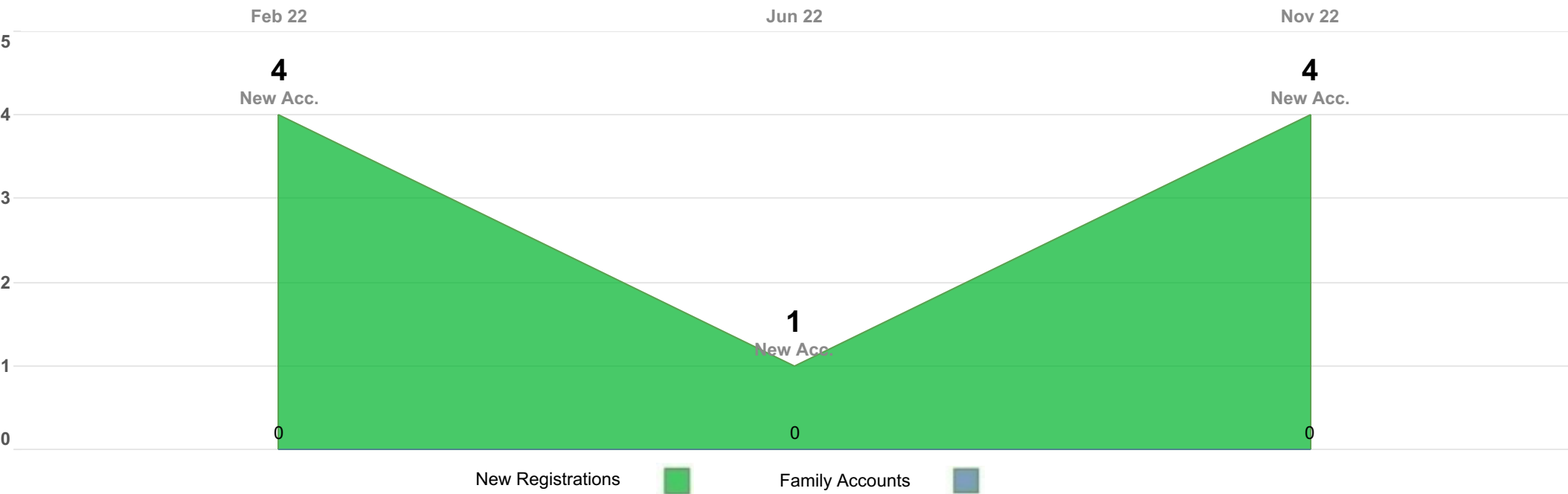


Total Family Accounts



0

New Registrations



Program Engagement

Estimated Spend

\$ 2,953

Estimated Savings

\$ 1,240

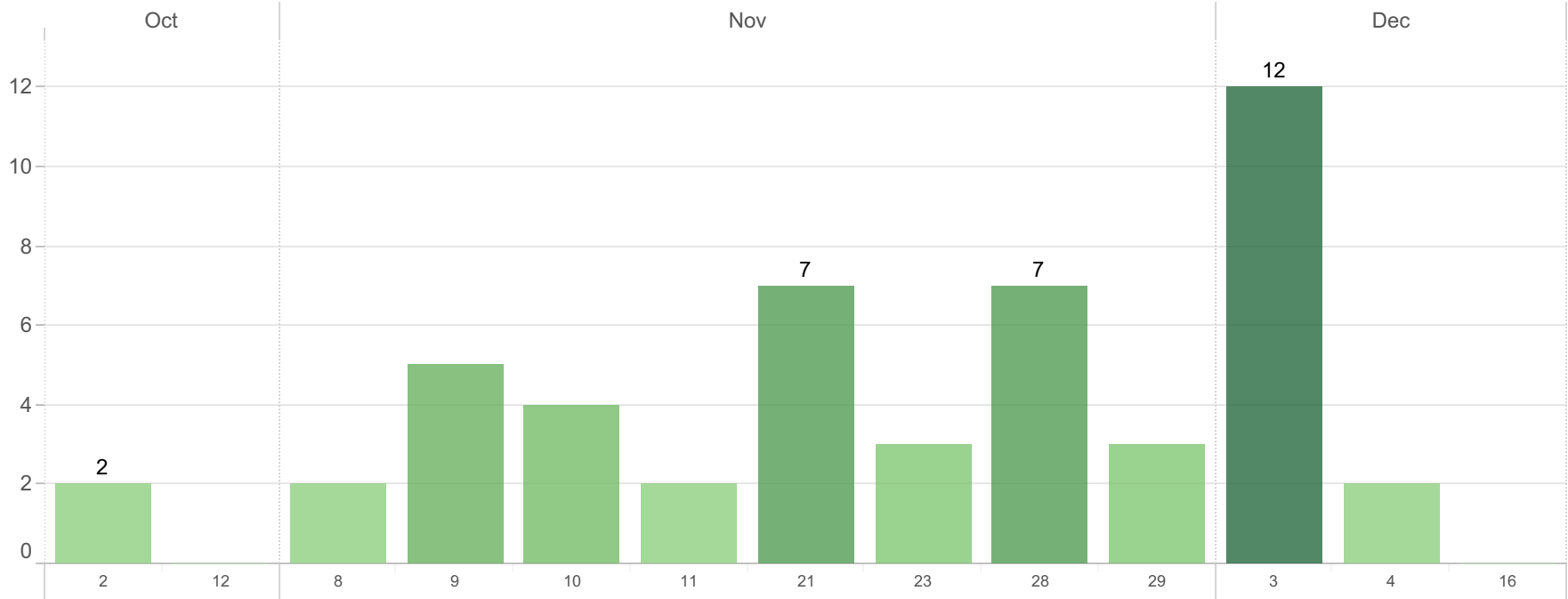
Visits

Visits in Q4 2022

49.00

+600.00%

Compared to Q3 2022



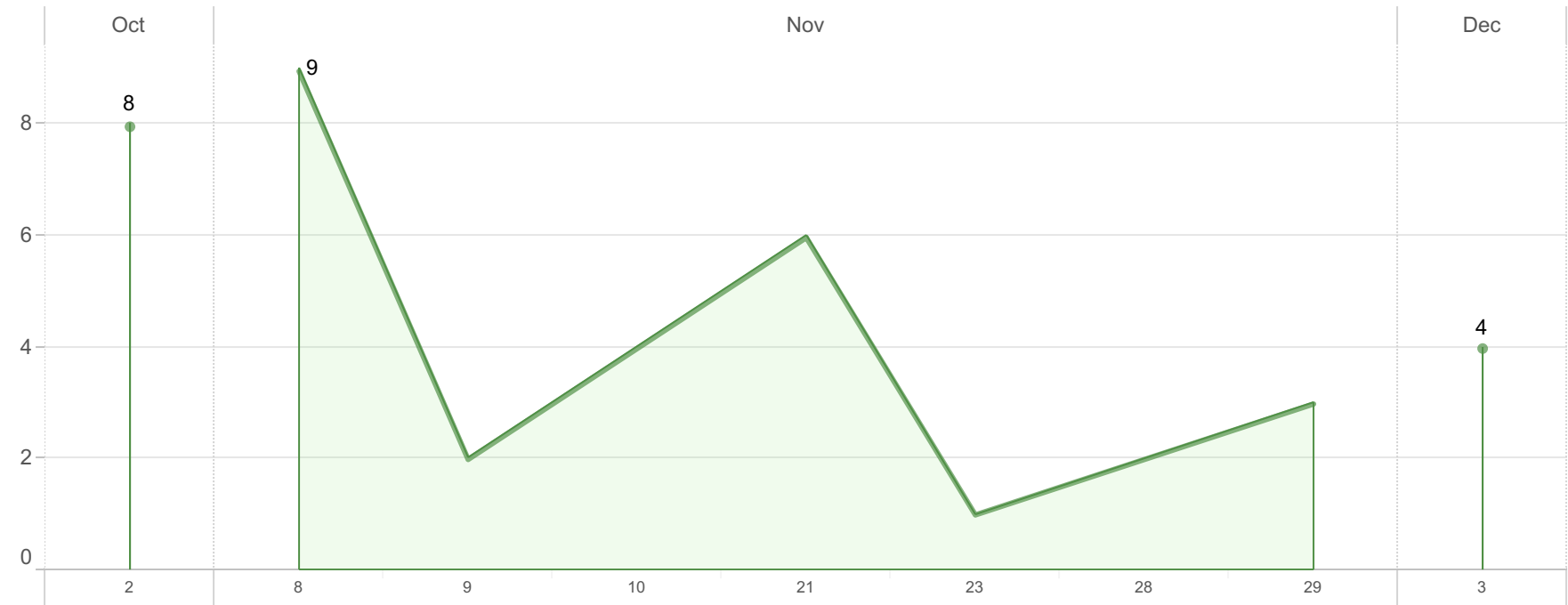
Perk Views

Perk Views in Q4 2022

33

+1550.00%

Compared to Q3 2022



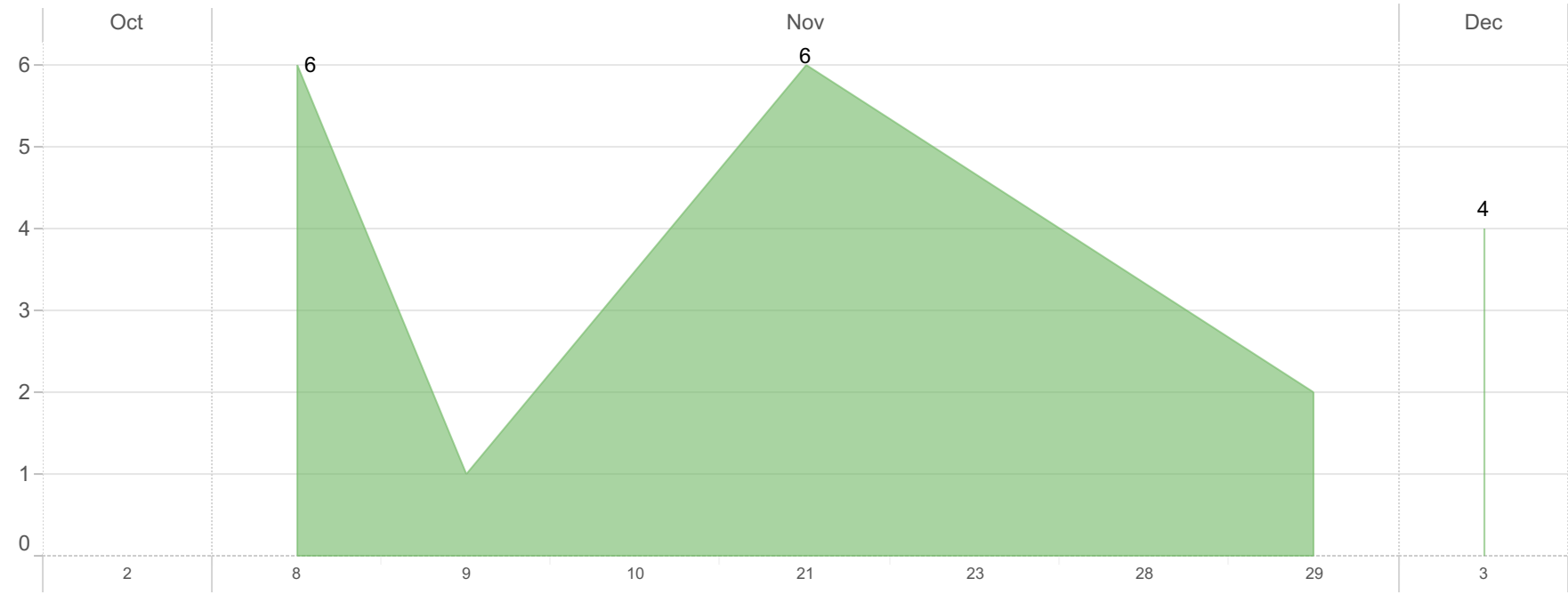
Redemption Clicks

Redemption Clicks in Q4 2022

19

+1800.00%

Compared to Q3 2022



Active Promotions in Q4 2022

08/29/2022 to 09/04/2022 Back to School

11/28/2022 to 12/04/2022 Cyber Monday Week

09/19/2022 to 09/25/2022 First Day of Fall

07/04/2022 to 03/07/2023 Great New Deals!

11/21/2022 to 11/27/2022 HP

11/21/2022 to 11/27/2022 Samsung

09/26/2022 to 10/02/2022 Thanksgiving

Top 15 Brands by Savings

Brand Name	Spend	Savings
Lenovo	\$ 1,125	\$ 675
Samsung Canada	\$ 990	\$ 396
Hewlett-Packard (Canada) Co.	\$ 225	\$ 60
Priceline.com	\$ 75	\$ 33
Progressive Desk	\$ 165	\$ 26
The Source (Bell) Electronics Inc.	\$ 90	\$ 18
Panasonic Canada	\$ 37	\$ 15
Canon Canada Inc.	\$ 87	\$ 8
Drexel	\$ 22	\$ 5
Apple Inc.	\$ 120	\$ 2
Sonos	\$ 16	\$ 2
Pneus TB	\$ 1	\$ 0

Top 15 Perks by Activity

Perk Title	Views	Redemption Clicks
The Source	1	2
Lenovo	2	2
Pneus TB	3	1
The Source	1	1
Progressive Desk	1	1
Drexel	1	1
Apple Inc.	1	1
Lenovo	1	1
Samsung	1	1
Apple Inc.	1	1
Sonos	1	1
Priceline	1	1
Canon	1	1
Panasonic Canada	1	1
Samsung	1	1

* - Savings and Spend summed for last 24 months when Perk was active

* - The Goodlife Fitness program is currently being updated. Membership sales are currently unavailable in your report. If you require specific details, please contact your CSM.