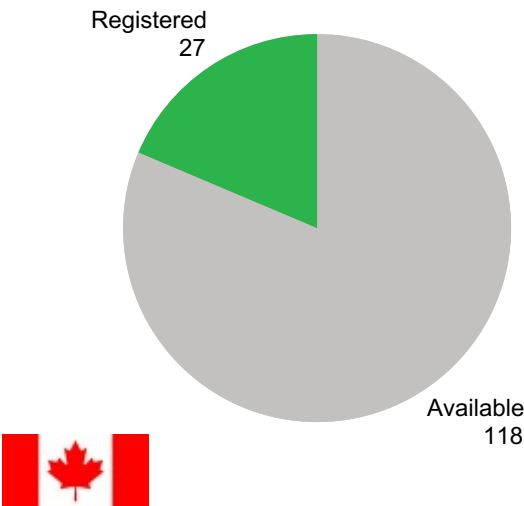


License Details



Launch Date: 2022-Jul-01

Registered vs Available Licenses

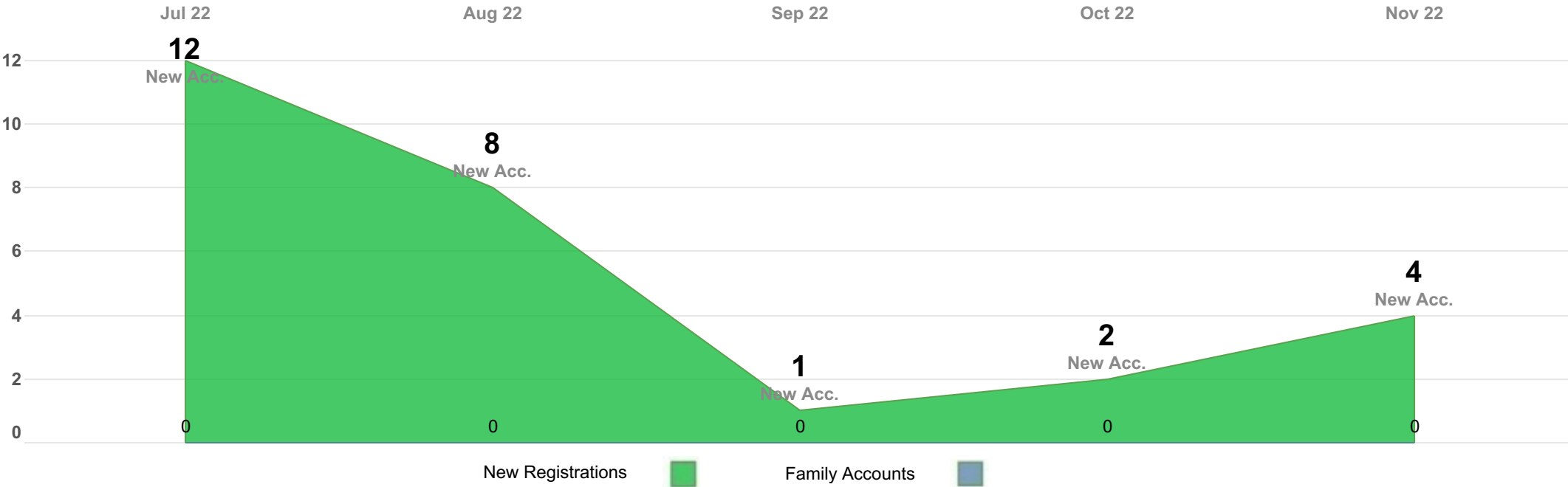


Total Family Accounts



0

New Registrations



Program Engagement

Estimated Spend

\$ 7,556

Estimated Savings

\$ 3,761

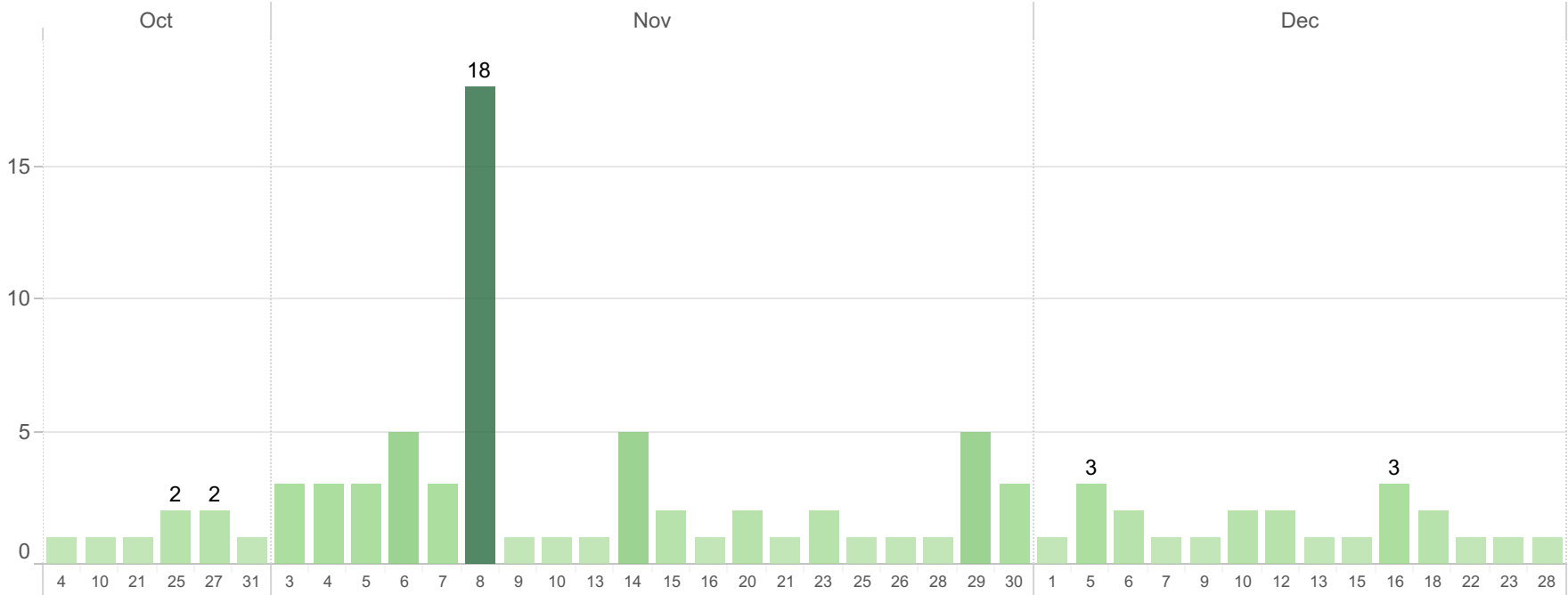
Visits

Visits in Q4 2022

92.00

+48.39%

Compared to Q3 2022



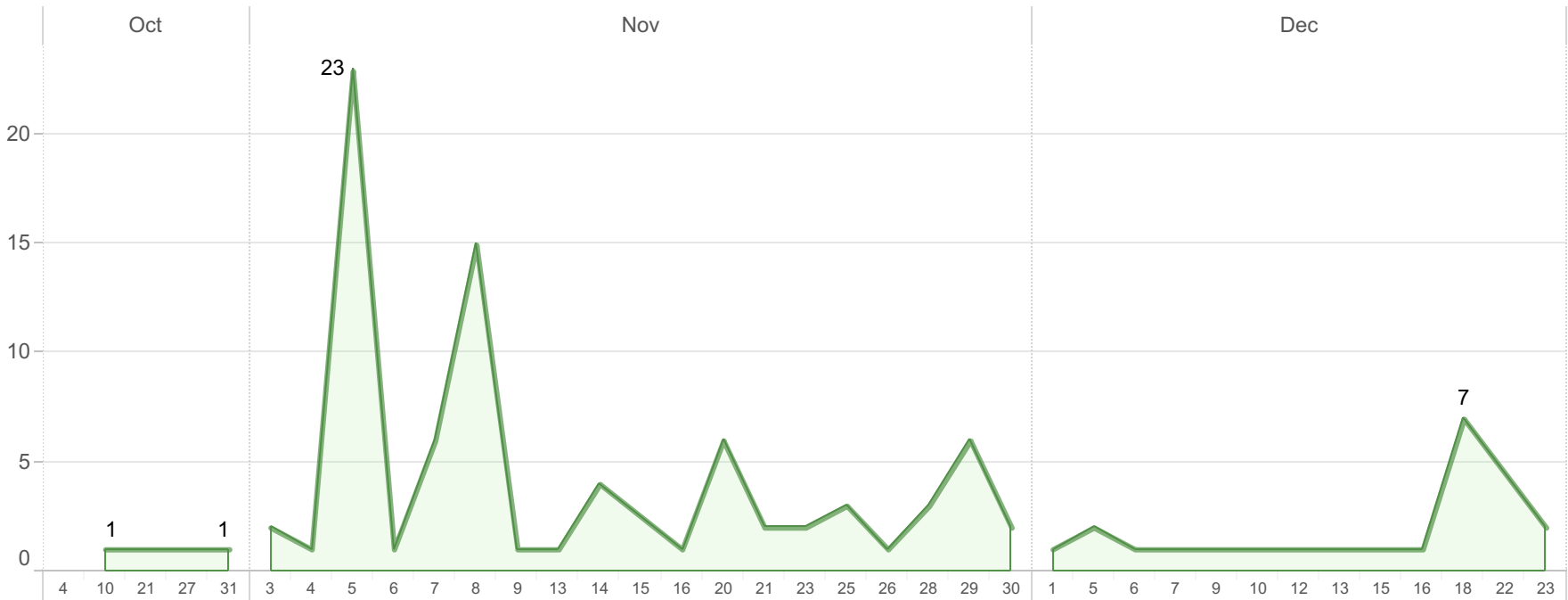
Perk Views

Perk Views in Q4 2022

100

+7.53%

Compared to Q3 2022



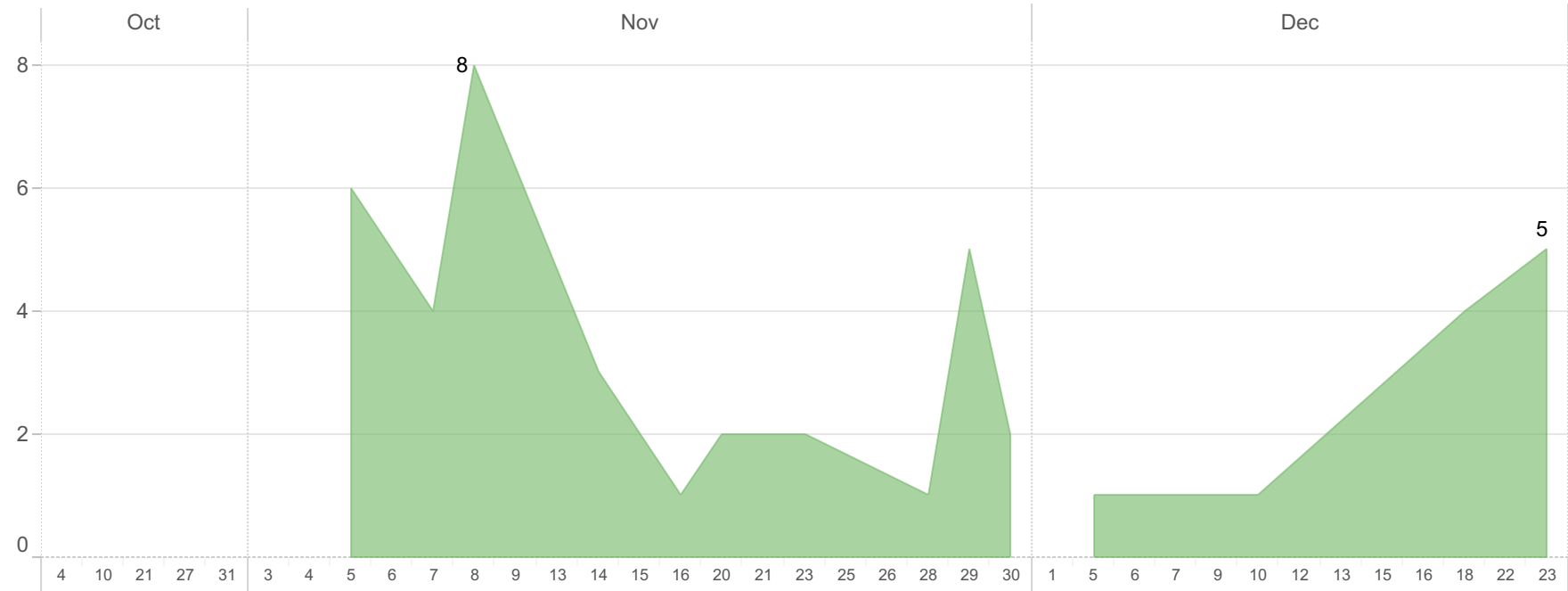
Redemption Clicks

Redemption Clicks in Q4 2022

48

-7.69%

Compared to Q3 2022



Active Promotions in Q4 2022

- 11/21/2022 to 11/27/2022 **Black Friday Week**
- 10/31/2022 to 11/06/2022 **Celebrate Diversity**
- 11/28/2022 to 12/04/2022 **Cyber Monday Week**
- 11/14/2022 to 11/20/2022 **Early Black Friday**
- 07/04/2022 to 03/07/2023 **Great New Deals!**
- 11/28/2022 to 12/04/2022 **Healthiness is Happiness**
- 12/05/2022 to 12/11/2022 **Holiday Gift Guide**
- 11/14/2022 to 11/20/2022 **National Hiking Day**
- 11/21/2022 to 11/27/2022 **Samsung**
- 12/19/2022 to 12/22/2022 **Shop Local**
- 12/12/2022 to 12/18/2022 **Stay Healthy this Holiday Season.**
- 12/23/2022 to 01/02/2023 **Venngo's Year End Picks**
- 11/07/2022 to 11/13/2022 **Winter Getaway**

Top 15 Brands by Savings

Brand Name	Spend	Savings
Lenovo	\$ 4,875	\$ 2,925
Samsung Canada	\$ 990	\$ 396
CIBC	\$ 200	\$ 230
Dell Canada	\$ 120	\$ 57
Pinnacle Athletes	\$ 90	\$ 45
Acer America	\$ 240	\$ 24
Hewlett-Packard (Canada) Co.	\$ 225	\$ 15
Panasonic Canada	\$ 37	\$ 15
Wyndham Hotels Group	\$ 60	\$ 12
Brother Canada	\$ 140	\$ 10
Canon Canada Inc.	\$ 87	\$ 8
Apple Inc.	\$ 360	\$ 6
Meyer Housewares Canada Inc.	\$ 30	\$ 6
Sonos	\$ 32	\$ 4
Oakley	\$ 26	\$ 3
Toronto Star	\$ 6 *	\$ 3 *

Top 15 Perks by Activity

Perk Title	Views	Redemption Clicks
Brother	6	5
Lenovo	2	5
Lenovo	5	4
Bestfantickets.com - Raptors Tickets	1	3
Apple Inc.	2	3
Apple Inc.	3	3
Acer	2	2
Lenovo	3	2
Samsung	4	2
CIBC Group Banking	2	2
Boodles of Baskets	2	1
CoCo Fresh Tea & Juice	1	1
Sonos	2	1
American Express® Gold Rewards Card	3	1
Wyndham Hotels & Resorts	1	1

* - Savings and Spend summed for last 24 months when Perk was active

* - The Goodlife Fitness program is currently being updated. Membership sales are currently unavailable in your report. If you require specific details, please contact your CSM.