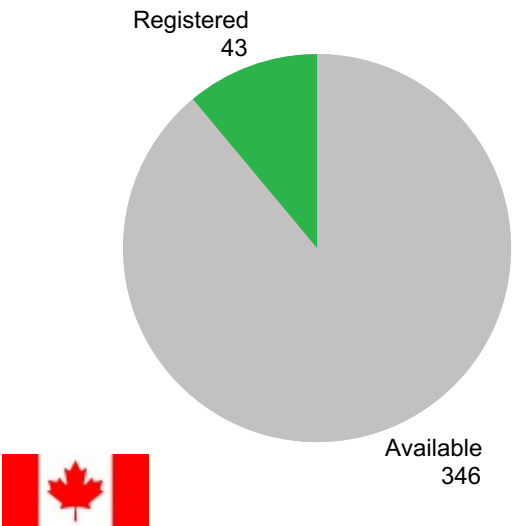


License Details



Launch Date: 2022-Sep-01

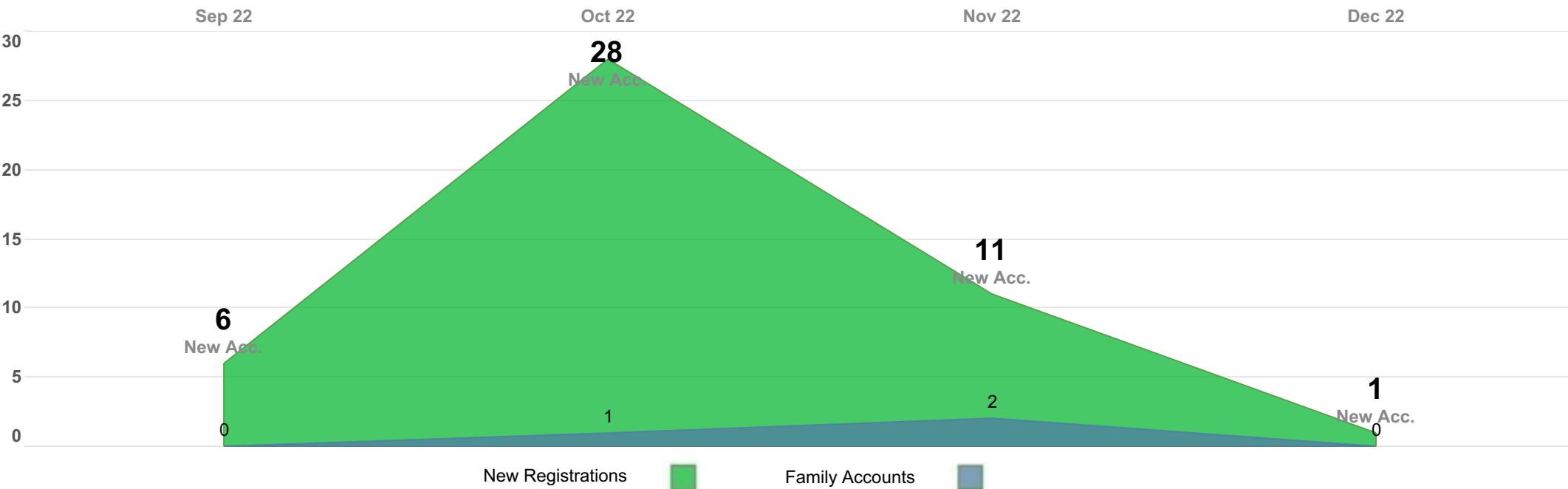
Registered vs Available Licenses



Total Family Accounts



New Registrations



Program Engagement

Estimated Spend

\$ 3,475

Estimated Savings

\$ 661

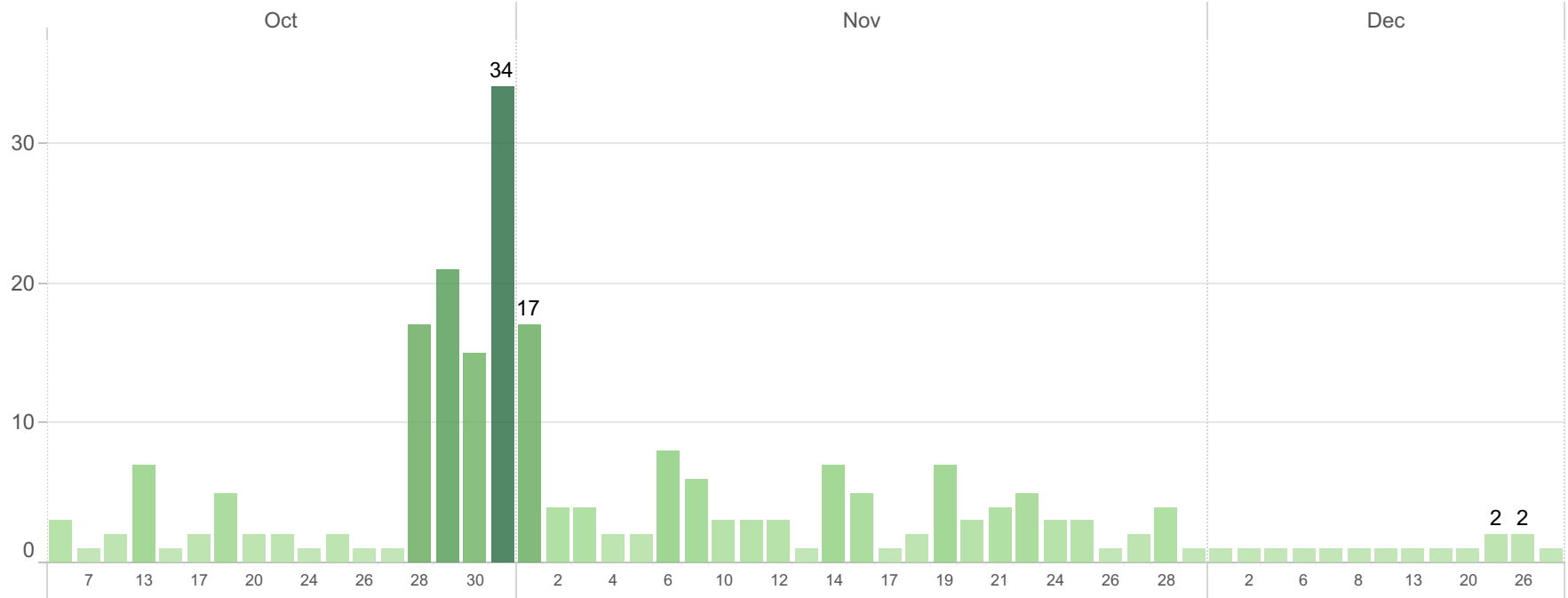
Visits

Visits in Q4 2022

233.0

+5725.00%

Compared to Q3 2022



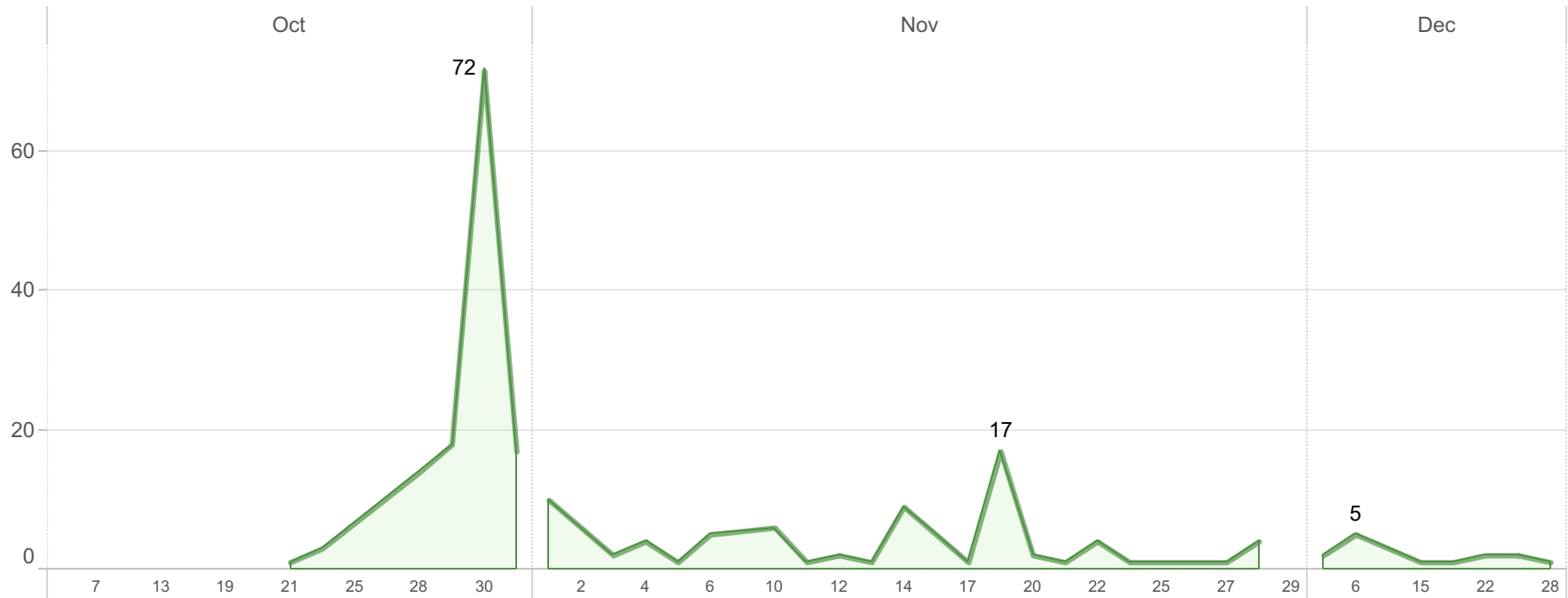
Perk Views

Perk Views in Q4 2022

217

+7133.33%

Compared to Q3 2022

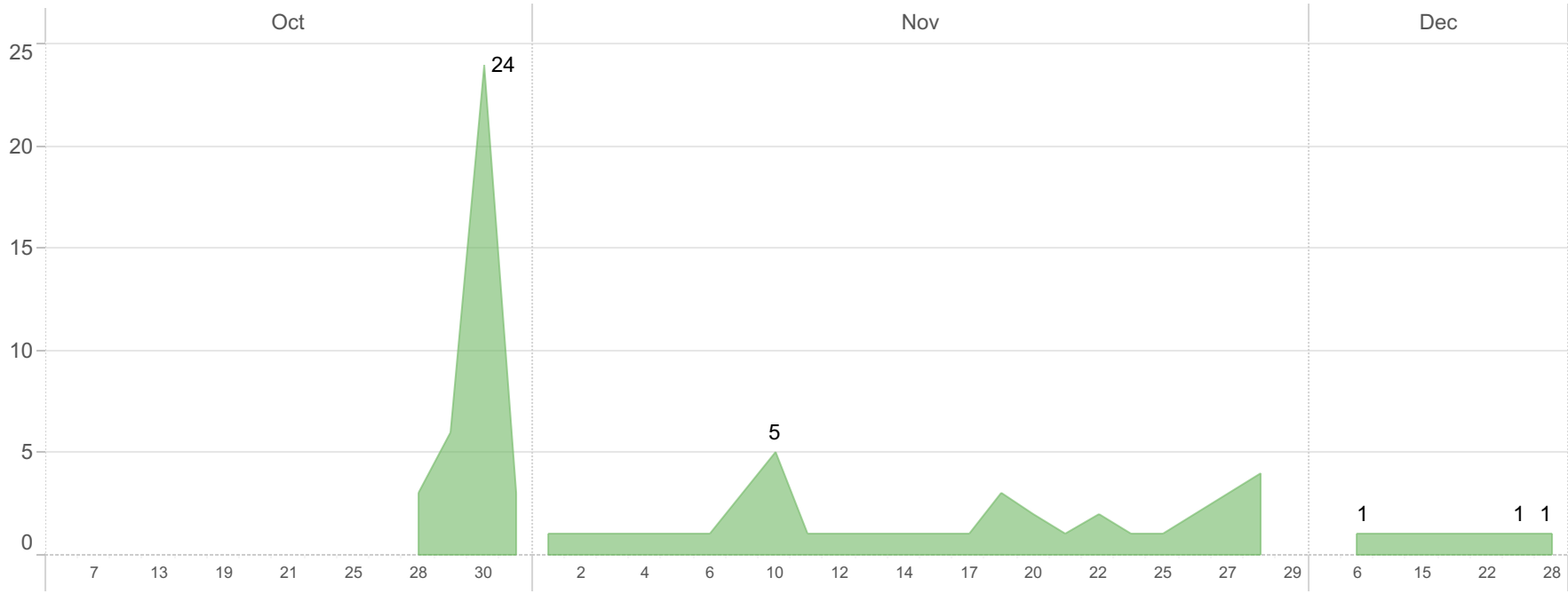


Redemption Clicks

Redemption Clicks in Q4 2022

66

Compared to Q3 2022



Active Promotions in Q4 2022

- 11/25/2022 to 11/28/2022 Black Friday/Cyber Monday Weekend (Nov. 25-28)
- 12/19/2022 to 12/22/2022 Boxing Week Preview
- 10/31/2022 to 11/06/2022 Celebrate Diversity
- 11/07/2022 to 11/13/2022 Celebrate Diversity.
- 11/14/2022 to 11/20/2022 Early Black Friday
- 10/24/2022 to 10/30/2022 Fall Fashion
- 07/04/2022 to 03/07/2023 Great New Deals!
- 12/23/2022 to 01/02/2023 Healthiness is Happiness
- 11/21/2022 to 11/27/2022 More Black Friday!
- 11/14/2022 to 11/20/2022 National Hiking Day
- 10/31/2022 to 11/06/2022 Orthotics Direct
- 12/19/2022 to 12/22/2022 Shop Local
- 10/24/2022 to 10/30/2022 Small Business Month
- 12/23/2022 to 01/02/2023 Venngo's Year End Picks
- 11/07/2022 to 11/13/2022 Winter Getaway

Top 15 Brands by Savings

Brand Name	Spend	Savings
Samsung Canada	\$ 330	\$ 132
Davis Orthodontics	\$ 750	\$ 82
VIA Rail Canada	\$ 388	\$ 56
ColumbusCentreAthleticClub	\$ 82	\$ 37
G Adventures	\$ 300	\$ 37
Orthotics Direct	\$ 62	\$ 31
Chef's Plate	\$ 48	\$ 28
TicketsAtWork - Sports	\$ 144	\$ 27
The Source (Bell) Electronics Inc.	\$ 120	\$ 24
TrainMeFit	\$ 45	\$ 22
ECCO Shoes Canada, Inc	\$ 108	\$ 15
HelloFresh Canada	\$ 30	\$ 15
Pinnacle Athletes	\$ 30	\$ 15
Pro Trainer Live	\$ 15	\$ 15
Reitmans Group (Penningtons)	\$ 168	\$ 14
XYZ Storage	\$ 30	\$ 14

Top 15 Perks by Activity

Perk Title	Views	Redemption Clicks
Penningtons	7	6
The Source	4	4
Green Storage	2	4
Apple Inc.	6	4
VIA Rail Canada	3	4
TicketsAtWork.com - Sporting Events & Concerts	2	3
ECCO	4	3
XYZ Storage	2	2
The Health Institute	1	2
Apple Inc.	2	2
Davis Orthodontics	3	1
Art Tonight	1	1
2 Step Movers	1	1
Elemental Wellness and Float Studio	2	1
BioSteel Sports Nutrition	1	1

* - Savings and Spend summed for last 24 months when Perk was active

* - The Goodlife Fitness program is currently being updated. Membership sales are currently unavailable in your report. If you require specific details, please contact your CSM.